

Curriculum Vitae:  
Kenneth De Roeck

**EDUCATION**

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- 2008 - ....:** **PhD in progress** at the **Louvain School of Management** (IAG-UCL), Belgium.  
**Research project:** The impact of Corporate Social Responsibility on employees.
- 2003:** **Master in Management** at the **Louvain School of Management** (UCL).  
*Grade "Distinction".*  
Master thesis: "*Contribution of renewable energies to sustainable development in Belgium*"
- 2002:** **Student exchange program** (one semester): **University of Loyola, New-Orleans, USA.**
- 1999-2001:** **Bachelor's degree** in economics, politics and communication sciences, (UCL).

**PUBLICATION, COMMUNICATION & CONFERENCE**

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- 05/2011:** K. De Roeck, N. Delobbe "*Relationship between Corporate Social Responsibility and employees' organizational identification: a survey in a Petro-Chemical company.*"- **Conference**, European Association of Work and Organizational Psychology 15<sup>th</sup>, University of Maastricht (The Netherlands).
- 05/2010:** K. De Roeck, V. Swaen "CSR and employees' post-merger identification" – **Conference**, European Academy of Management 10<sup>th</sup>, University of Vergata, Rome (Italia).
- 04/2010:** K. De Roeck, F. Maon & C. Lejeune "Corporate Branding Management: An Interdisciplinary Framework" - **Working paper**, CRECIS-LSM (UCL).
- 02/2010:** K. De Roeck, V. Swaen "*The role of CSR on employees' post-merger organizational identification*" - **Working paper**, CRECIS-LSM (UCL).
- 11/2009:** K. De Roeck, V. Swaen "*CSR and organizational identification in merger & acquisition*" - Cross-border Mergers-Acquisitions conference – **Conference**, Parthenope University of Naples (Italy).
- 09/2009:** K. De Roeck, F. Maon & C. Lejeune "*CSR as a toll for corporate branding and stakeholders' identification*" – **Conference**, Academy of Marketing Brand, Identity and Reputation SIG: 5th International Colloquium, University of Cambridge (UK).
- 06/2009:** K. De Roeck, V. Swaen "*How Corporate Social Responsibility impacts employees' organizational identification in time of change: The case of Merger & Acquisition*" – **Conference**, RIODD: International Network of Research on Organizations and Sustainable Development., Lille (France).
- 04/2009:** K. De Roeck "*Employees' reactions to corporate social responsibility*" - **Research Seminar**, IESEG School of Management, Lille (France).
- 03/2009:** K. De Roeck "*Crise: entreprise responsable ?*" – **Newspaper**, La Libre Belgique (Belgium).
- 01/2009:** K. De Roeck "*The role of CSR in times of organizational change: The case of M&As*" - **Poster Communication at Doctoral Forum**, Mons (Belgium).

## PROFESSIONAL EXPERIENCE

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- 2007 - ...:** **Teaching and Research Assistant** at the **Louvain School of Management** - Catholic University of Louvain (UCL), Belgium. <http://www.uclouvain.be>
- Teaching (Supervision of practical classes and work groups): Marketing Management, International Marketing, Relational Marketing, and Corporate Social Responsibility.
- 2004-2006:** **Business Analyst** at **ERAMET**, Pittsburgh (USA). <http://www.eramet.fr>
- In Charge for market research in North America Follow up and sales support on the Nickel and Manganese market. **Sector of Activity:** Mining Industry.  
**Customer References:** Arcelor-Mittal, Acerinox, Severstal, US Steel, Airbus, Ford ...
- 2004:** **Sales Assistant**: 3 month trainee for **Yarki/Insur**, an Import/Export company. Missions were to develop the web site and inquiring new customers in Sevilla, Spain. <http://insur-yarki.com/>