

CEMS Blocked Seminar „Global Supply Chain Management“

Based on lectures and 3 company visits

September 09 - 15, 2007

IAG-Louvain School of Management, UCL,
Louvain-la-Neuve, Belgium

Program and schedule:

The blocked seminar will be organized as **an intensive course** of five working days and a set of readings to do beforehand. All teaching will take place at the IAG premises (Louvain-la-Neuve). **Three company visits** (P&G, Carrefour, Brewery Du Bocq) and **three social evenings** are components of the program.

Description of the seminar:

Supply chain management (SCM) may be roughly defined as the design, operation, and improvement of the supply chain, from source to end-consumer. However, supply chains are increasingly configured globally, spanning continents and involving several countries and markets. As globalization is evolving, all corporate activities have to cope with the influence as well as the opportunities that arise from it. In this course, we will focus on the implications for business logistics and especially consider the impact on supply chain management. The aim is to give an overview of main SCM issues and challenges on the one hand, in-depth understanding of selected topics related with SCM on the other.

Prerequisites:

Basic knowledge in logistics is necessary for successful participation. A suitable course to prepare for the seminar is e.g. the home university's former CEMS common body of knowledge course in the domain of Operation Management.

Evaluation:

The students will be required, for their exam, and in groups, to prepare a short presentation on 2 of the 3 visited companies. This presentation will be structured along general questions related to the subject taught by the different professors, and description of the general positioning of the company. The presentations will take place on Friday afternoon and the different groups will be graded immediately.

Charges

€ 180 for meals and housing (housing has been reserved for the participants)

€ 90 for meals if no housing needed

Payable in cash upon arrival directly at Nancy Guillaume

For any information/questions, please contact Ms. Nancy Guillaume, CEMS coordinator - guillaume@iag.ucl.ac.be - +32-10-47.83.23

<u>Dates</u>	<u>Activities (program TBC)</u>	<u>Main modules</u>	<u>With the participation of...</u>
<u>Sunday Sept. 09</u> - Morning & Afternoon - 7:15 P.M. - 8:00 P.M.	Arrival (pick-up service) -Check-in at UCL Guest house (Le Relais) in Louvain-la-Neuve (LLN) - Tour of LLN ☛ Check-in starts at 2:00 PM Welcome session Meeting point : IAG-LSM building Dinner in LLN		with the help and the participation of : the IAG CEMS club the IAG CEMS alumni
<u>Monday Sept. 10</u> - 8:30 A.M. - 12:00 P.M. - 12:00 P.M. - 1:15 P.M. - 1:15 P.M. - 2:30 P.M. -early evening	Classes/group discussion/cases, Prof. Suzanne Hertz, SSE Room VAES (IAG-LSM Building) Lunch at " Le Sablon", UCL restaurant Departure - transfer by bus to P&G Meeting point : bus stop in front of the IAG-LSM building, Leclercq parking lot Company visit : P&G And Classes/group discussion/cases, Prof. Pierre Semal At P&G	Introduction to Supply Chain Management Networking and alliances Fresh food warehouse	with the participation of : Prof. René de Koster, RSM Prof. Suzanne Hertz, SSE Prof. Kurt Jönsten, NHH Prof. Pierre Semal, UCL Prof. Steef van de Velde, RSM
<u>Tuesday Sept. 11</u> - 8:30 A.M. - 10:30 A.M. - 10:30 A.M. - 12:30 P.M. - 12:30 P.M. - 2:00 P.M. - 2:00 P.M. - 6:30 P.M. - 8:30 PM	Classes/group discussion/cases, Prof. Suzanne Hertz, SSE Room VAES (IAG-LSM Building) Prof. René de Koster, RSM Room VAES (IAG-LSM Building) Lunch at one of the UCL restaurants (TBC) Prof. René de Koster, RSM (same room) Social event with the CEMS Club (snooker) Meeting point : IAG-LSM building	Third party logistics Reverse Logistics Retail Logistics	

<p><u>Wednesday Sept. 12</u></p> <ul style="list-style-type: none"> - 7:30 AM - 9:00 - 11:30 AM - 11:30 AM - 2:00 - 3:30 PM - 3:30 PM - Around 6:00 PM - 8:00 P.M. 	<p>Departure - transfer by bus to Univeg and Carrefour Meeting point : bus stop in front of the IAG-LSM building, Leclercq parking lot Company visit : Univeg and Carrefour Departure - transfer by bus to the Brewery Du Bocq Company visit at the Brewery De Bocq Transfer to Dinant - freetime (if possible) Transfer to LLN Dinner with the CEMS Club : Meeting point : IAG-LSM building</p>	<p>Wheel-loader assembly unit Supply Network Design and Sourcing</p>	
<p><u>Thursday Sept. 13</u></p> <ul style="list-style-type: none"> - 10:30 A.M. - 12:30 P.M. - 12:30 P.M. - 2:00 P.M. - 2:00 PM - 6:00 PM <p>(Freetime for Dinner, not incl.) Evening</p>	<p>Classes/group discussion/cases, Prof. Steef van de Velde, RSM Room VAES (IAG-LSM Building) Lunch at one of the UCL restaurants (TBC) Classes/group discussion/cases, Prof. Steef van de Velde, RSM (same room)</p> <p>Study period</p>	<p>SCM issues in the FMCG industry</p>	
<p><u>Friday Sept. 14</u></p> <ul style="list-style-type: none"> - 8:30 A.M. - 12:30 P.M. - Afternoon - 7:00 PM 	<p>Classes/group discussion/cases, Prof. Kurt Jönsten, NHH Room VAES (IAG-LSM Building) Questions and answers Final evaluation Dinner with the CEMS Club Meeting point : IAG-LSM building</p>	<p>Controlling and costing Negotiating</p>	
<p><u>Saturday Sept. 15</u></p>	<p>Departures (Breakfast included) and check-out</p>		