

## THE LOUVAIN SCHOOL OF MANAGEMENT RECRUITS A COMMUNICATION MANAGER

### **About the LSM**

The *Louvain School of Management* is a top rated business school with strong ambition and dynamism, facing several challenges in terms of awareness of this excellence especially towards the corporate world and outside of Belgium.

### **The role of the communication manager**

The communication manager to be recruited will have to:

- Develop the communication plan of LSM in order to build the awareness and reputation of the School around key priority axes
- Take care of the implementation of the plan mainly towards the corporate world but including also relationship with key media, content development and event organisation
- Managing a small support team (webmaster and event organizer).

### **Candidate Profile**

The ideal candidate combines the following elements:

- University degree preferably in communication or marketing [having studied at the LSM or another business school is a plus]
- At least 3 years of experience in communication development and implementation
- Able and willing to work in autonomous way
- Experience in managing a team - excellent team leader with a collaborative and participative management style, focused on coaching the team
- Polyvalent – able and willing to both develop the strategy and take care of the detailed implementation with limited support
- Comfortable with C-level exposure, strong ability to connect with corporate decision makers - having strong network within Belgian corporate world is a plus
- Strong interpersonal skills and ability to motivate and engage different stakeholders
- Ability to take benefit from digital communication and social media
- Fluent in French and English – Dutch is a plus
- Ability to draft news, communication tools, etc.
- Experience in education sector environment and/or in an international context is a plus
- Experience in managing press relationship is a plus.

### **Remark**

Flexible work arrangement and daily fee-based contracts can be discussed.

### **Candidatures**

Candidatures should be addressed for the 31<sup>st</sup> of August 2015 to Prof. Dr. Michel De Wolf, Dean Louvain School of Management and Chairman ASBL LSM Executive, place des Doyens 1, 1348 Louvain-la-Neuve, with a letter of motivation and a CV.