

3rd LSM Doctoral Day

Location : Arsenal FUNDP (Rue Bruno 11, B-5000 Namur, parking available)

Date : 12 janvier 2009 (12h à 19h)

Program :

12.00 Welcome Walking Lunch

13.30 Introduction to the 3rd LSM Doctoral Day, *Prof. Philippe Thiran*, Research Coordinator – Namur Campus

13.40 Introduction to the Center on Consumers, Markets and Society (CCMS) by *Prof. Claude Pecheux* (Mons Campus)

13.50 « Quand le virtuel rencontre la culture – L’immersion, voyage vers un nouveau construit », *Mehdi Gherbi*, Doctoral student in marketing (CCMS – Mons Campus)

13.20 Introduction to the Center of Excellence in Asset Management (CESAM) by *Prof. Armin Schwienbacher* (LLN Campus)

14.30 « Prévision et détection des opérations de LBO », *Laetitia Noël*, Doctoral student in finance (CESAM – LLN & Namur Campuses)

15.00 Introduction to the Center of Excellence in Supply Chain Management (CESCM) by *Prof. Philippe Chevalier* (LLN Campus)

15.10 « International incentive regulation under asymmetric information », *Mathias Lorenz*, Doctoral student in supply chain management (CESCM – LLN Campus)

15.40 Coffee Break & Poster Session

16.25 Introduction to the Center for Research in Entrepreneurial Change and Innovative Strategies (CRECIS) by *Prof. Régis Coeurderoy* (LLN Campus)

16.35 « Competitiveness clusters of Wallonia: field and object of research in management », *Julie Hermans-Pouplard*, Doctoral student in innovation management (CRECIS – Namur Campus)

17.05 Introduction to the Pole of Research on Information and Services Management and Engineering (PRISME) by *Prof. Annick Castiaux* (Namur Campus)

17.15 « A Model-Driven Approach for User Interface - Business Process Alignment », *Kenia Sousa*, Doctoral student in information management (PRISME – LLN Campus)

17.45 Closing the 3rd LSM Doctoral Day, *Prof. Rudy De Winne*, Director of Research

18.00-19.00 Cocktail & Poster Session



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3rd LSM Doctoral Day – Poster Session

Center of excellence	Name of the Researcher/Doctoral Student	Campus	Poster Title
CCMS	BARTIER Anne-Laure	LLN	Conceptual framework of brand equity
CCMS	DE ROECK Kenneth	LLN	The role of Corporate Social Responsibility in organizational change – The case of merger and acquisition
CCMS	JANSSEN Catherine	LLN	The use of Corporate Social Responsibility in advertising: an exploratory research
CCMS	KINDT Marie	Mons	How do children develop tastes for culture and arts?
CCMS	BIENFAIT Max	Brussels	The development of trust during the exploration phase: an interpersonal trust building model
CESAM	LIEVENS Laurent	Mons	Création d'un indicateur de décroissance soutenable
CESAM	NOEL Laetitia	LLN & Namur	Prévision et détection des opérations de LBO
CESAM	RIACHI Ilham	LLN	Asset-backed securitization and asymmetric information
CESCM	BOTTON Quentin	LLN	The K-Edge 3-Hop constrained network design polyhedron
CESCM	VANDAMME Jean-Philippe	Mons	Mons-h : Méthodes d'optimisation novatrices pour les systèmes hospitaliers
CESCM	CARRION Fabian	Mons	Prédiction de la réussite universitaire et recherche de profils d'étudiants par des méthodes de Data Mining
CRECIS	BELOUSOVA Olga	LLN	Organizational influence on entrepreneurial behavior of employees
CRECIS	BROSE Isabelle	Namur	Sustainability criteria for biomass and bioenergy: Monetization & certification
CRECIS	DA GBADJI Luc	LLN	The use of corporate venture capital as a strategic tool: a review of literature
CRECIS	LATIERS Mélanie	Namur	Investigating emergency and crisis management exercises: Methodology for understanding the different safety dimensions
CRECIS	MORELLE Kevin	Namur	PONDSCAPE: Towards a sustainable management of pond diversity at the landscape level: Socio-historic relevance of ponds to stakeholders
CRECIS	WINAND Mathieu & ZINTZ Thierry	LLN	Exploratory analysis of the organizational performance of sport governing bodies using Qualitative Comparative Analysis



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3rd LSM Doctoral Day – Poster Session (Cont'd)

Center of excellence	Name of the Researcher/Doctoral Student	Campus	Poster Title
PRISME	DEHOUSSE Stéphane	Namur	Handling changes in MAS from early requirements to implementation
PRISME	FRANCOISSE Kevin	LLN	Semi-supervised classification using features and/or links of networked data
PRISME	GONZALEZ CALLEROS Juan Manuel	LLN	Model-based analysis of human errors during aircraft cockpit system design
PRISME	GUERRERO GARCIA Josefina	LLN	Workflow information systems
PRISME	HERSSENS Caroline	LLN & Namur	Context-driven autonomic adaptation of SLA
PRISME	KIV Sodany	LLN	Goal-driven software project management for deploying ERP systems
PRISME	MELCHIOR Jérémie	LLN	Distributed user interfaces in space and time
PRISME	SOUSA Kenia	LLN	A model-driven approach for user interface - Business process alignment
PRISME/ CESCM	TRAN Thi Ai Vi	LLN	Automatic user interface generation from combining task and data models

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