

Louvain School of Management

Welcome to LSM
International Students

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LOUVAIN
School of Management

EXCELLENCE & ETHICS IN BUSINESS

LSM in a nutshell

- N°1 in Belgium & Top 20 worldwide, FT Ranking (2010)
- EQUIS accredited
- Sole Belgian member of CEMS GA and PIM network
- 200 Core Faculty and guest professors
- 100 researchers and scientific staff
- 1,400 Master's students
- 250 executive students
- 130 International Partnership Agreements
- 8 Chairs financed by private sponsors
- 100 PhD students (20 PhD thesis /year)



LSM: a Strategic Alliance

LSM is the Business School of the Université catholique de Louvain

- **2 campuses**

- Louvain School of Management @ LLN
- Department of Management @ FUCaM Mons

- From 2011 LSM Group strategic alliance

- Department of Management @ FUSL Brussels
- Department of Management @ FUNDP Namur
- ICHEC (Brussels)

→ More than 30 specialization modules



UCL - Université catholique de Louvain

The largest and #1 French speaking university in Belgium



Full university: 12 faculties, from law to psychology, from management to applied sciences

26 000 students (119 nationalities)

5 400 staff (academic & administrative)

2 800 researchers (academic and scientific)

650 international researchers (37 nationalities)



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One of the oldest Universities in Europe (1425)

In 1966, two universities:

→ **KUL** in Leuven in the Flemish part of Belgium

→ **UCL** in Louvain-la-Neuve



Leuven, graduate procession, 17th century



UCL – A new town

Louvain-la-Neuve (1971) or ‘Louvain-the-New’

- **2 hours** from Paris, Amsterdam, London and Luxembourg
- **A green town** surrounded by woods, green spaces, a golf course and a lake
- **A pleasant town** (19 000 inhabitants)
Pedestrian centre, Shopping Mall
350 businesses and services
Museums, auditoriums and concert halls



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High Level Curriculum (1)

- Based on cutting-edge research and expertise
 - **5 centers of excellence:**
 - **CRECIS** - Center for Research in Entrepreneurial Change and Innovative Strategies
 - **CESCM** - Center of Excellence in Supply Chain Management
 - **CESAM** - Center for Studies in Asset Management
 - **PRISME** - Pole of Research on Information and Services Management and Engineering
 - **CCMS** - Center on Consumers and Marketing Strategy
- Relationship with enterprises
 - Internships, conferences, invited and guest speakers, games, simulations, business cases,...



High Level Curriculum (2)

- Quality of Processes
 - Label **EQUIS** (*European Quality Improvement System*)
 - International Certification
- International Exposure and Recognition
 - 1st in Belgium
 - 22th worldwide (Financial Times Ranking 2011) for the programme in Business Engineering



International Exposure (1)



**The Global Alliance
in Management Education**

→ LSM the sole partner in Belgium

- **20 partners** in Europe (HEC Paris, London School of Economics, Bocconi Milan, ESADE Barcelona ...) and
- **5 partners** outside Europe (Sydney, Sao Paulo, London (Ontario), Keio, Singapore)
- **63 corporate partners** : McKinsey, PWC, Deloitte, P&G, ING, HP, Deutsche Bank, BNP, Nestlé, Shell, Reuters, L'Oréal, BP, Vodafone, KPMG, Nokia, ...)
- **1 joint Master CEMS-MIM** (TOP 3 in FT since 2004, 1st in 2009, 2nd in 2010 and 2011)



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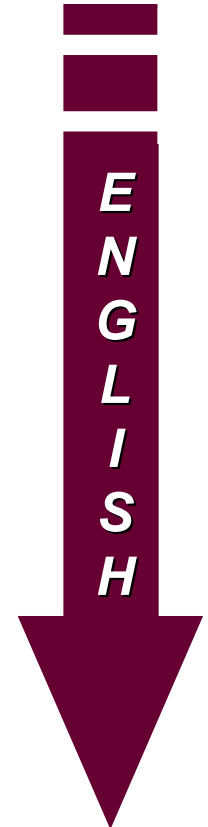
International Exposure (2)

- Double Degrees
 - Aalto, EGADE, NHH, NOVA, University of Cologne, VMU, KULeuven, and others under negotiation
- Long term International Internships
- Exchange Network
 - **The Only Belgian Partner** in the **PIM** network (*Partnership in International Management*)
 - 130 international partnerships
- Full Programmes in English (or English & French)

Destinations around the world



Programme Structure @ LSM



Advanced Track in Management

English track

- 4 courses related to Management Functions (20 ECTS):
 - Accounting
 - Finance
 - Strategic Management
 - Marketing
 - Human Resource
- Seminar (5 ECTS)
- CSR (5 ECTS)



Advanced Track in Business Engineering

English track

- Project Management (5 ECTS)
- Quantitative data analysis (5 ECTS)
- Quantitative project (10 ECTS)
- Internship (10 ECTS)



Specializations Management Fall

Totally or partially taught in English

- Finance
 - Governance and control (LLN)
 - Risk & Ethics in Finance (Mons)
- Marketing
 - Decisions marketing (Mons)
- European Business (LLN)
- Innovation
 - Economics of Strategy and Innovation (LLN)



Specializations Management Spring

Totally or partially taught in English

- **Finance**
 - Corporate Finance (LLN)
 - Bank Management (LLN)
 - Financial Markets and Instruments (Mons)
- **Marketing**
 - Special Issues Marketing (LLN)
 - Management Research (LLN)
 - Marketing-mix decisions (Namur)
- **European Business II**
- **Innovation**
 - Innovation in the Knowledge Economy (LLN)
 - Managing Start-Ups (LLN)
- **E-Business (LLN)**
- **Sourcing and Procurement (LLN)**



Specializations

Business Engineering - Fall

Totally or partially taught in English

- **Finance**
 - Governance and control (LLN)
 - Risk & Ethics in Finance (Mons)
- **Marketing**
 - Decisions marketing (Mons)
- **Innovation**
 - Innovation Management
- **Supply Chain Management I** (LLN)
- **Advanced Management 1** (LLN)
- **Artificial Intelligence for Management** (Namur)
- **Business Engineering** (Namur)



Specializations

Business Engineering – Spring

Totally or partially taught in English

- **Finance**
 - Corporate Finance (LLN)
 - Bank Management (LLN)
 - Finance quantitative (LLN)
 - Financial Markets and Instruments (Mons)
- **Marketing**
 - Special Issues Marketing (LLN)
 - Marketing-mix decisions (Namur)
- **Innovation**
 - Innovation in the Knowledge Economy (LLN)
 - Managing Start-Ups (LLN)
 - Managing innovative organizations (LLN)
- **Supply Chain Management 2 (LLN)**
- **Sourcing and Procurement (LLN)**
- **Information Systems (LLN)**
- **Advanced Management 2**



Exchange programmes

- **All LSM students can apply to and participate in an exchange term**
 - Fall Term of the Master 2
 - Around 130 destination worldwide
- **Admission requirements**
 - Good knowledge of English (TOEFL, IELTS, BEC)
 - For some destination good knowledge of a third language
 - To complete the Master 1 Programme by the June exam session



Master's dissertation and Internship

- **Internship**

60 working days in a company

- At least 30 consecutive working days (from January to June)
- Possibility of an international Internship through
 - On an personal initiative/base
 - The CEMS and the International Business programmes

- **Dissertation**

It can be related to the internship

- Contribution to the solution of a problem
- Under the supervision of a tutor in the company
- Under the supervision of an academic director at LSM



LSM International Programmes (1)

- **3 Programmes**
 - CEMS-MIM
 - Double Degrees
 - International Business - Global Leaders
- **Flagship programmes**
 - Selective programmes
 - Heavier workload
 - Rewarded by great consideration by the labour market and in the academic setting



International Programmes (2)

International exposure

12 months

9 months

6 months

DD

IB

CEMS

Regular
Masters

Academic focus

Corporate focus

Notoriety



CEMS-MIM

1st Year			2nd Year		
1 st semester	2 nd semester		3 rd semester		4 th semester
LSM			CEMS School / LSM		LSM / CEMS School
CSR course (5) Option 1 (15) Professional focus courses (10)	CEMS Option (15) English (5)	CEMS International Internship 10 weeks (10)	Block seminar (3)	CEMS Courses (30)	Business Project (15) CEMS Courses (10)
30 ECTS	20 ECTS	10 ECTS	33 ECTS		25 ECTS
CEMS Selection	Skill Seminar (2)				
	Ongoing Language testing				
	Master thesis (20)				
LSM GRADUATION					



Double Degree Programmes

1st Year		2nd Year	
1 st Term	2 nd Term	3 rd Term	4 th Term
LSM	LSM	Partner institution	Partner institution
CSR course (5) Professional focus courses (10) Option 1 (15)	Seminar (5) Professional focus courses (10) Option 2 (15)	30 ECTS	15/30 ECTS
30 ECTS	30 ECTS	30 ECTS	15/30 ECTS
Joint Master's Dissertation 20/30 ECTS			
GRADUATION			
Diploma LSM/UCL		Diploma partner institution	



Admission requirements

- **Strong academic background**
 - an average of 67% during the 3 years of your Bachelor's (or equivalent) degree;
- **Strong motivation**
 - and a clear academic and personal project to be realised through the international programme
- **Good knowledge of English**
 - IELTS (academic) min. 7.0
 - TOEFL min. 100 (iBT) or
 - Cambridge CAE A/CPE C;
- **Knowledge of another language:**
 - **B1 or B2** in German, Spanish and Dutch (according to the destination);
- Having successfully passed all Master 1 exams by June 2012.



International Business Global Leaders

1st Year		2nd Year	
1 st semester	2 nd semester	3 rd semester	4 th semester
LSM	LSM	Partner schools	Abroad
CSR course (5) Option 1 (15) Professional focus courses (10)	IB Option (15) Option 2 (15)	Exchange (30)	Internship (10)
30 ECTS	30 ECTS	30 ECTS	10 ECTS
IB Selection	Master thesis (20) Theoretical part		Practical part
LSM GRADUATION			



Teaching Methods



Excellence & Ethics in Business



**We wish you a pleasant stay
in Belgium!**



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September, 2011

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