

Don't call us market researchers. Call us research innovators or entrepreneurs. Or preferably **change agents**.

Since we started InSites Consulting in 1997 we never really wanted to be market researchers. This might sound surprising given our academic roots. But passion does strange things to people.

We are a crazy blend of academic visionaries, passionate marketers and research innovators who are determined to challenge the status quo by taking research forward every day and bringing a sense of 'coolness' to it.

We are change agents as we connect marketers and consumers on research communities, help them develop cool brands with the power to stay hot and develop marketing activation which is worth talking about. We help our clients to let go and delegate real power to consumers, the ultimate key to making better marketing decisions and driving business growth.

Over the last 10 years, we have grown at an amazing 35% per year. Today, more than 125 enthusiasts working in five offices get their energy from helping world leading brands to excel in marketing and to develop deeper connections with consumers on a global scale. We are thrilled to have been rewarded with no fewer than 15 international awards for our groundbreaking work.

Our recipe for success: a never-ceasing enthusiasm, a lot of hard work, a culture of sharing, and permanent innovation in research methods and marketing thought leadership.

Eager to experience how a young & passionate team challenges the current world of marketing research?

Then join us for a mind refreshing internship!

As a learning company InSites Consulting is a supportive platform for ambitious students. We invest time and money to introduce students into the professional world of marketing research and consulting. Every year students come to us to work and to participate in InSites projects and ambitions.

What to expect?

We are happy to welcome you in our team of **Market Research Consultants** who perform market research projects using advanced and innovative methods such as **online research communities**, **online surveys** and **netnography**. You will be involved in the whole project process while specifically focusing on analysis and reporting.

As a full member of the InSites team we expect you to be creative, entrepreneurial and take ownership. We are looking for people that are really interested to take research forward. In return we offer personalized coaching and support in an advanced and innovative environment. Furthermore, through this internship you will gain experience and knowledge in a broad range of marketing domains.

Who are we looking for?

We are eager to meet master students with a quantitative or qualitative mind & minimum a basic understanding of marketing. Strong analytical skills and a genuine interest to connect with consumers is what we are looking for. Furthermore, our ideal trainee is a team player with excellent language skills (Dutch, English and/or French). **Location: Ghent**

Want to know more?

Check out our website www.insites.eu and apply via the internship page.