



Philippe de Woot is emeritus Professor of the Université Catholique de Louvain, author and co-author of many publications, from « *Pour une doctrine de l'entreprise* » (1968) to « *Should Prometheus Be Bound? Corporate global Responsibility* » (2005), and more recently « *Lettre ouverte aux dirigeants chrétiens en temps d'urgence* » (2009), director of, and adviser to national and international corporations, co-founder of the Louvain Corporate Social Responsibility Network and active member of the Global Responsible Leadership Initiative (GRLI)

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PHILIPPE DE WOOT AWARD

The 2010 Philippe de Woot Award Ceremony

Inter-University Award for the Best Master Thesis on Corporate Social Responsibility

Louvain-la-Neuve
February 23, 17.30

iba

« Protect, enhance and save lives »

PROGRAM OF THE CEREMONY

17.30

Welcome

17.45

Opening by **Luc Willame**, President of the Louvain Foundation

17.50

University's role in researching, teaching and practicing Corporate Social Responsibility by **Bruno Delvaux**, Rector of the Université catholique de Louvain.

18.00

Presentation of the **Philippe de Woot Award and Seminar**: purpose, organization and sponsors by **Charles de Liedekerke**, founder of the project and president of the organisation committee.

18.15

Presentation of the Award nominees, **Sophie Liénart**, **Charles Van Den Bogaert**, **Arnaud Fauvarque**, **Thomas Deville** and **Marie Bertrand**, in presence of all Universities, Business Schools and Members of the Jury involved in the Award.

- > **Valérie Swaen** (Louvain-la-Neuve Campus, LSM)
- > **François Pichault** (HEC – École de Gestion de l'Université de Liège)
- > **Brigitte Hudlot** (ICHEC)
- > **Céline Louche** (Vlerick Leuven Gent Management School)
- > **Paul Matthyssens** (Universiteit Antwerpen)
- > **Nigel Roome** (Solvay Brussels School of Economics and Management)
- > **Pietro Zidda** (Namur Campus, LSM)
- > **Catherine D'Hondt** (Mons Campus, LSM)
- > **Guillaume de Stexhe** (Brussels Campus, LSM)

18.40

C.S.R.: « **A Common Sense Revolution** ».

Panel discussion moderated by **Luc Willame** :

- > Training the leaders of tomorrow: Flemish government programme by **Dirk Leroy**
- > Equipping the markets with responsible new products, new enterprises and social entrepreneurs: the Award candidates
- > Enterprises must have a global vision of markets, trust people and be transparent: Mr. **Jean Stéphane**, President and General Manager of GSK Biologicals and Mr **Luc Cortebecq**, President of the CSC

19.20

First **Philippe de Woot Award** by H.R.H. **Prince Philippe of Belgium**

19.30

Philippe de Woot address: «Towards a new corporate culture»

19.50

End of ceremony and Cocktail

The HEC – École de Gestion de l'Université de Liège

The ICHEC

The Louvain School of Management (Brussels, Louvain-la-Neuve, Mons, and Namur sites)

The Solvay Brussels School of Economics and Management,

The Universiteit Antwerpen,

The Vlerick Leuven Gent Management School,

Mr. Luc Willame, President of the Louvain Foundation,

Professor Bruno Delvaux, Rector of UCL,

The Philippe de Woot Award Organization Committee, on behalf of the Corporate, Institutional and Private Contributors

are pleased to invite you to the first **Philippe de Woot Award** Ceremony for Best Master Thesis on Corporate Social Responsibility in presence of H.R.H. Prince Philip of Belgium. The ceremony will be followed by a cocktail.

February 23, 2010 at 17.30

Auditorium Socrate, Room 10, 10-12 Place Cardinal Mercier, 1348 Louvain-la-Neuve

Registration is requested **before February 8, 2010**.

Access

From Brussels/Namur E411 ;
Exit 8a Louvain-la-Neuve Centre.
Follow the indications on N4.
Choose **Parking Grand Place**
See map on www.parkingln.be