

Program

14'00

Leading by integrity: launch of the Louvain CSR Pole of Excellence

- **“LSM - Excellence and Ethics in Business: What does it mean concretely?”**,
by Pierre Semal (CEO of the Louvain School of Management),
- **“LSM: An incubator for new Teaching & Research”**,
by Professors Valérie Swaen (LSM) and Birgit Kleymann (IESEG School of Management),
- **“Being at the forefront of Global Responsible Leadership”**,
by Philippe de Woot (Emeritus professor, LSM),
- **“Master Students’ Manifesto for a Responsible Citizen and Manager”**,
by Jan Noterdaeme (CSR Europe and LSM) and Pierre-Yves Maniquet (Managing Director Alpha Resources Network).

14'50

“The power of creativity”: More than 150 posters presenting new products and services contributing to sustainable development, according to students

- Exhibition
- Refreshments
- Choice of the best poster!

16'30

“The European movement on CSR and next steps”

- **“CSR Europe and the European Academy of Business in Society”**,
by Simon Pickard (Director of the European Academy of Business in Society),
- **“The European Multistakeholder Forum on CSR”**,
by Jan Noterdaeme (Member of the EMF on CSR, on behalf of CSR Europe),
- **“A laboratory for business innovation”**,
by Luc Willame (President of the Louvain Foundation),
- **“Philippe de Woot Award: The Inter-University Award For Best Master Thesis on Corporate Social Responsibility”**,
by Valérie Swaen (Professor, LSM).

17'30

Awards ceremony directed by Viscount Etienne Davignon

- **Business Awards** by Jacques Spelkens (Coordinateur RSE pour la Belgique, GDF SUEZ), Didier Bellens (CEO, Belgacom) et Concetta Fagard (Vice-CEO, Belgacom)
- Students' & academic awards

18'00

Closing of ceremony, photo session and cocktail party