



THE « CSR (Corporate Social Responsibility) DAYS » by the Louvain School of Management, Louvain-la-Neuve

- February 22 (9.00–19.00): The CSR Research Day
- February 23 (13.30-17.00): The CSR teaching seminar

followed by THE 2010 PHILIPPE DE WOOT AWARD CEREMONY (February 23, 17.45-20.00, Socrate 10)
Inter-University Award for the Best Master Thesis on CSR

With the support of BELGACOM, FONDATION BERNHEIM, FSR

www.uclouvain.be/csr-network



➔ Programme of the CSR Research Day

February 22

- 9h – 9h15 → Introduction by Dr. Manal El Abboubi (LSM)
- 9h15 – 10h45 → **Workshop 1: CSR & Social issues**
Chair: Prof. Dr. Mustafa Ozbilgin, University of East Anglia, United Kingdom
- 10h45 – 11h15 → **Coffee Break**
- 11h15 – 12h45 → **Workshop 2: CSR & stakeholders**
Chair: Prof. Dr. Jean-Pascal Gond, Nottingham University Business School
- 12h45 - 13h45 → **Lunch**
- 13h45 - 15h15 → **Workshop 3: CSR value**
Chair: Prof. Dr. C. B. Bhattacharya, European School of Management and Technology, Germany
- 15h15 - 16h45 → **Workshop 4: CSR implementation**
Chair: Prof. Dr. Guido Palazzo, HEC Lausanne, Switzerland
- 16h45 – 17h15 → **Coffee Break**
- 17h15 – 18h45 → **Final session: Writing and Publishing in CSR**
Guest speakers:
Dr. Adam Lindgreen is Professor of Strategic Marketing at Hull University Business School. Editor of the CSR section of Journal of Business Ethics.
Dr. C. B. Bhattacharya is the E.ON Chair Professor in Corporate Responsibility at European School of Management and Technology in Berlin, Germany.
Dr. Jean-Pascal. Gond is Professor in Corporate Social Responsibility at Nottingham University Business School.
Dr. Guido Palazzo is Professor in Business Ethics at HEC Lausanne, a visiting professor at the University of Nottingham and a visiting fellow at Said Business School in Oxford.
Dr. Mustafa Ozbilgin is Professor in Human Resource Management at the Norwich Business School of the University of East Anglia. Editor of British Journal of Management and Equal Opportunities International.
- 18h45 – 19h00 → **Conclusion** by Prof. Dr. Valérie Swaen (LSM)



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➔ Programme of the CSR teaching seminar

February 23

- 13.30 – 13.40 ➔ **Valérie Swaen (LSM)** Welcome
- 13.40 – 14.00 ➔ **Dirk Le Roy (Sustenuto)**: Building learning networks for Sustainable Higher Education in the Flanders (www.dhovlaanderen.be)
- 14.00 – 14.10 ➔ **Discussion**
- 14.10 – 14.30 ➔ **Hans Donckers (Epegon)**: People governance mentoring: act, learn, share
- 14.30 – 14.40 ➔ **Discussion**
- 14.40 – 15.00 ➔ **Sweats and Coffee**
- 15.00 – 15.15 ➔ **Claire Gruslin (HEC – Ecole de Gestion de l'Université de Liège)**: Extended future managers' mindsets in disruptive moments
- 15.15 – 15.25 ➔ **Discussion**
- 15.25 – 15.40 ➔ **Brigitte Hudlot (ICHEC)**: Teaching Sustainable Management and CSR at ICHEC
- 15.40 – 15.50 ➔ **Discussion**
- 15.50 – 16.05 ➔ **Yves De Cordt (UCL), Jan Noterdaeme (CSR Europe) and Valérie Swaen (LSM)**: Innovative experience of CSR teaching at the Louvain School of Management
- 16.05 – 16.15 ➔ **Discussion**
- 16.15 – 16.30 ➔ **Nigel Roome (Solvay Brussels School of Economics and Management)**: Management and governance, corporate responsibility and sustainable development: The challenge for management education of innovation and change in response to open, complex systems
- 16.30 – 16.40 ➔ **Discussion**
- 16.40 – 17.00 ➔ **Final debate and discussion**



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➤ *The Louvain School of Management and the Louvain CSR Network
are pleased to invite you to the CSR days
February 22, 2010 at 9.00 / February 23, 2010 at 13.30*

Auditorium Vaes
Room a052
1, Place des Doyens
1348 Louvain-la-Neuve

Access
From Brussels/Namur E411 ; Exit 8a Louvain-la-Neuve Centre.
Choose Parking Grand Place or Grand Rue
See map on www.parkingltn.be

Participation is free but registration is requested before February 15, 2010.

Registration by filling the form available on www.uclouvain.be/279777 or by sending
an email to Manal El Abboubi (manal.elabboubi@uclouvain.be) including the following information :

Surname First name

Position Organization/University

will attend

will not attend

the CSR Research day on February 22, 2010

will attend

will not attend

the CSR Teaching seminar on February 23, 2010