



LOUVAIN
School of Management

The « CSR Research day »
by the Louvain School of Management, Louvain-la-Neuve

Thinking, Designing and Publishing your CSR Research

With the support of Belgacom, Fondation Bernheim, FSR

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Programme of the CSR Research Day

- 9h – 9h15** → **Introduction** by Dr. Manal El Abboubi (Louvain School of Management, Université catholique de Louvain, Belgium)
- 9h15 – 10h45** → **Workshop 1: CSR & Social issues**
Chair: Prof. Dr. Mustafa Ozbilgin, University of East Anglia, United Kingdom
- Sébastien Fosse (IE Business School, Spain), “Look up to the team? Team climate for ethics: measure, antecedents, and outcomes”
 - Virginie Xhauflair (HEC Management School, University of Liege, Belgium), “Reconciling flexibility and security at local level. What forms of social regulation for inter-organisational bodies?”
 - Kenneth De Roeck (Louvain School of Management, Université catholique de Louvain, Belgium), “The role of CSR on employees’ post-merger organizational identification”
- 10h45 – 11h15** **Coffee Break**
- 11h15 - 12h45** → **Workshop 2: CSR & Stakeholders**
Chair : Prof. Dr. Jean-Pascal Gond, Nottingham University Business School, United Kingdom
- Emmanuelle Michotte (Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium), “Controlling discourse on CSR: an analysis of the Belgian case”
 - Igor Caldeira (Chaire Hoover d’Ethique Economique et Sociale, Université catholique de Louvain, Belgium), “Bargaining societies: towards a hayekian stakeholder theory?”
 - François Maon (Louvain School of Management, Université catholique de Louvain, Belgium), “On the pursuit of ideological ends through power-based means: reconsidering stakeholder pressures for corporate social change”

- 12h45 – 14h15 **Lunch**
- 14h15 - 15h45 ➔ **Workshop 3: CSR Value**
Chair : Prof. Dr. C. B. Bhattacharya, European School of Management and Technology, Germany
- Catharina Slager (Nottingham University Business School, United Kingdom), “What gets measured gets managed? Exploring the link between sustainability indices and responsible corporate behaviour”
 - Delphine Prady (Toulouse School of Economics, France), “The value to investors of information about the firms' social performance”
 - Catherine Janssen (Louvain School of Management, Université catholique de Louvain, Belgium), “CSR communication campaigns towards the consumer: Analysis of the risks during a CSR crisis”
- 15h45 - 16h45 ➔ **Workshop 4 : CSR implementation**
Chair : Prof. Dr. Guido Palazzo, HEC Lausanne, Switzerland
- Isabelle Brose (Facultés Universitaires Notre-Dame de la Paix, Belgium), “Firms’ sustainable choice of energy”
 - Sophie van Eupen (Katholieke Universiteit Leuven, Belgium), “A sensemaking approach of Corporate Social Responsibility”
- 16h45 – 17h15 **Coffee Break**
- 17h15 – 18h45 ➔ **Final session : Writing and Publishing in CSR**
Guest speakers :
- **Dr. C. B. Bhattacharya** is the E.ON Chair Professor in Corporate Responsibility at European School of Management and Technology in Berlin, Germany.
 - **Dr. Mustafa Ozbilgin** is Professor in Human Resource Management at the Norwich Business School of the University of East Anglia, United Kingdom. Editor of British Journal of Management and Equal Opportunities International.
 - **Dr. Adam Lindgreen** is Professor of Strategic Marketing at Hull University Business School, United Kingdom. Editor of the CSR section of Journal of Business Ethics.
 - **Dr. Jean-Pascal Gond** is Professor in Corporate Social Responsibility at Nottingham University Business School, United Kingdom.
 - **Dr. Guido Palazzo** is Professor in Business Ethics at HEC Lausanne, Switzerland, a visiting professor at the University of Nottingham and a visiting fellow at Said Business School in Oxford.
- 18h45 – 19h00 ➔ **Conclusion** by Dr. Valérie Swaen (Louvain School of Management, Université catholique de Louvain, Belgium)