

3.0 credits

30.0 h

2q

Teacher(s) :	Hendrickx Julien ; Hansen Jean-Pierre ;
Language :	Français
Place of the course	Louvain-la-Neuve
Prerequisites :	No prerequisite
Main themes :	-- Macroeconomic environment of enterprises and markets; -- microeconomic analysis of markets and enterprises; -- examples of tools for decision making and strategic evaluation of enterprises.
Aims :	Following this course, the students will be able to: -- define the different types of enterprises and their functions; -- locate enterprises in the macroeconomic framework; -- name and apply microeconomic models in relationship with enterprise management; -- model relationships between economical variables; -- use optimisation techniques to define enterprise strategy. <i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i>
Evaluation methods :	Written examination at the end of the semester
Teaching methods :	Lectures and application exercises Self-learning exercises with internet tools
Content :	The aim of this course is to provide students with an introduction to the basic concepts of the economics of enterprise (microeconomics) and to allow them managing the main operational tools applied in the field of the economics of enterprise. It should also allow students interested in the minors in 'economics' and in 'management' complementing their curriculum in the framework of these minors.
Cycle and year of study :	<a href="#">&gt; Master [120] in Chemistry</a> <a href="#">&gt; Bachelor in Engineering</a>
Faculty or entity in charge:	BTCI