

5.0 credits








30.0 h + 15.0 h

2q

Teacher(s) :	Janssen Frank ; De Hoe Roxane (compensates Janssen Frank) ;
Language :	Français
Place of the course	Louvain-la-Neuve
Main themes :	Analysis of entrepreneurial organizations and of entrepreneurs
Aims :	<p>Having regard to the LO of the programme X, this activity contributes to the development and acquisition of the following LO:</p> <p>-- 1. Corporate citizenship</p> <p>1.1. 'Demonstrate independent reasoning, look critically '</p> <p>2. Knowledge and reasoning</p> <p>2.3. Articulate the acquired knowledge from different areas</p> <p>2.4. Activate and apply the acquired knowledge '</p> <p>3. A scientific and systematic approach</p> <p>3.1. Conduct a clear, structured, analytical reasoning '</p> <p>3.2. Collect, select and analyze relevant information '</p> <p>3.3. Consider problems using a systemic and holistic approach '</p> <p>3.4. Perceptively synthesize 'demonstrating a certain conceptual distance '</p> <p>3.5. Produce, through analysis and diagnosis, implementable solutions'</p> <p>4. Innovation and entrepreneurship</p> <p>4.2. Initiate, develop and implement ideas around a new product, service, process '</p> <p>4.3. ' collaborate and actively drive forward collective actions for change'</p> <p>5. Work effectively in an international and multicultural environment</p> <p>5.1. Understand the inner workings of an organization '</p> <p>5.2. Position ... the functioning of an organization, in its ... socio-economic dimensions'</p> <p>5.3. Understand and establish their own role and scope for action '</p> <p>6. Teamwork and leadership</p> <p>6.1. Work in a team...</p> <p>6.2. Exercise enlightened leadership skills'</p> <p>7. Project management</p> <p>7.1. Analyse a project within its environment and define the expected outcomes'</p> <p>7.2. Organize, manage and control the process, '</p> <p>7.3. Make decisions and take responsibility for them in an uncertain world '</p> <p>8. Communication and interpersonal skills</p> <p>8.1. Express a clear and structured message'</p> <p>8.2. Interact and discuss effectively '</p> <p>8.3. Persuade and negotiate '</p> <p>9. Personal and professional development</p> <p>9.1. Independent self-starter '</p> <p>9.3. Self-motivation'</p> <p>At the end of this course, the student will be able to:</p> <p>-- - At the end of this course, the student is able to analyze and present to an audience a real company as a whole.- At the end of this course, the student is able to analyze an issue related to that company and addressed in the context of Entrepreneurship theory course (LCPME2001).- At the end of this course, the student is able to act as a socially responsible actor and to be proactive.- At the end of this course, the student is able to have a critical look at theory and at the analyzed company.- At the end of this course, the student is able to manage a group project.</p> <p><i>The contribution of this Teaching Unit to the development and command of the skills and learning outcomes of the programme(s) can be accessed at the end of this sheet, in the section entitled "Programmes/courses offering this Teaching Unit".</i></p>
Content :	<p>This course will consist of an analysis of firms that are representative of the theoretical aspects of entrepreneurship. These case studies will be done by groups consisting of three students coming from different faculties. Students will have to contact an entrepreneur, analyze his/her firm and present their analysis in presence of the entrepreneur. The method will be based on real-life case studies. During the presentations, students will have the opportunity to interact with many different entrepreneurs. Students will be evaluated on basis of class participation, of their presentation of a case study with the entrepreneur and on an interdisciplinary written report.</p> <p>Content</p> <p>Analysis of existing firms</p> <p>Methods</p> <p>In-class activities</p> <p>1 Interactive seminar</p> <p>1 Problem based learning</p> <p>At home activities</p>

	<p>1 Paper work 1 Students presentation</p>
<p>Bibliography :</p>	<p>: No TEXTBOOK. . No book protected by copyright. . READING FILE compulsory Supports available on line are on ICAMPUS.</p>
<p>Other infos :</p>	<p>Prerequisites: LSMS2082 Entrepreneurship Theory Evaluation : Class participation, oral examination and interdisciplinary group work</p> <p>References : Provided during the class Corporate features 1 case study 1 corporate guest 1 company visit Skills 1 presentation skills 1 writing skills 1 team work 1 time management 1 critical thinking 1 assertiveness Techniques and tools for teaching and learning 1 IT tools 1 quantitative methods 1 qualitative methods</p>
<p>Faculty or entity in charge:</p>	<p>CLSM</p>

Programmes / formations proposant cette unité d'enseignement (UE)				
Intitulé du programme	Sigle	Credits	Prerequis	Acquis d'apprentissage
Master [120] in Biochemistry and Molecular and Cell Biology	BBMC2M	5	-	
Master [120] in Public Administration	ADPU2M	5	-	
Master [120] in Psychology	PSY2M	5	-	
Master [120] in Electro-mechanical Engineering	ELME2M	0	-	
Master [120] in Electrical Engineering	ELEC2M	0	-	
Master [120] in Biomedical Engineering	GBIO2M	0	-	
Master [120] in Physical Engineering	FYAP2M	0	-	
Master [120] in Civil Engineering	GCE2M	0	-	
Master [120] in Computer Science and Engineering	INFO2M	0	-	
Master [120] in Chemical and Materials Engineering	KIMA2M	0	-	
Master [120] in Mathematical Engineering	MAP2M	0	-	
Master [120] in Mechanical Engineering	MECA2M	0	-	
Master [120] in Computer Science	SINF2M	0	-	
Master [120] in Chemistry	CHIM2M	5	-	
Master [120] in Biology of Organisms and Ecology	BOE2M	5	-	
Master [120] in Journalism	EJL2M	5	-	
Master [120] in Communication	CORP2M	5	-	
Master [120] in Information and Communication	COMU2M	5	-	
Master [120] in Communication	COMM2M	5	-	

Master [120] in Business engineering	INGE2M	5	-	
Master [120] in Management	GEST2M	5	-	
Master [120] in Law	DROI2M	5	-	
Master [120] in Agricultural Bioengineering	BIRA2M	5	-	
Master [120] in Chemistry and Bioindustries	BIRC2M	5	-	
Master [120] in Environmental Bioengineering	BIRE2M	5	-	
Master [120] in Forests and Natural Areas Engineering	BIRF2M	5	-	
Master [120] in Motor Skills: Physical Education	EDPH2M	5	-	