

GESM2M

2014 - 2015

Master [120] in Management

At Mons - 120 credits - 2 years - Day schedule - In frenchDissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **YES** - Activities in other languages : **NO**Activities on other sites : **optional**Organized by: **Louvain School of Management (LSM)**Programme code: **gesm2m** - European Qualifications Framework (EQF): 7**Table of contents**

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GESM2M - Introduction

GESM2M - Teaching profile

Programme structure

Whatever the focus or the options chosen, the programme of this master shall totalize 120 credits, spread over two years of studies each of 60 credits.

> **Tronc commun** [[en-prog-2014-gesm2m-mgesm600t.html](#)]

> **Professional focus** [[en-prog-2014-gesm2m-mgesm210s](#)]

Options courses

- > **Liste des options MONS** [[en-prog-2014-gesm2m-mgesm219r.html](#)]
 - > MONS - Marketing decisions [[en-prog-2014-gesm2m-mingm201o.html](#)]
 - > MONS - Marketing & Consumer [[en-prog-2014-gesm2m-mingm202o.html](#)]
 - > MONS - Marketing communication [[en-prog-2014-gesm2m-mingm210o.html](#)]
 - > MONS - Asset Management [[en-prog-2014-gesm2m-mingm203o.html](#)]
 - > MONS - Risk Management [[en-prog-2014-gesm2m-mingm204o.html](#)]
 - > ICHEC - CFA : Advanced Financial Analysis [[en-prog-2014-gesm2m-liag228o.html](#)]
 - > MONS - Audit & Accounting I [[en-prog-2014-gesm2m-mgesm205o.html](#)]
 - > MONS - Audit & Accounting II [[en-prog-2014-gesm2m-mgesm206o.html](#)]
 - > MONS - Audit & Accounting III [[en-prog-2014-gesm2m-mgesm212o.html](#)]
 - > MONS - Audit & Accounting IV [[en-prog-2014-gesm2m-mgesm213o.html](#)]
 - > MONS - Supply Chain : Logistics and Transportation [[en-prog-2014-gesm2m-mingm209o.html](#)]
- > **Liste des options LLN** [[en-prog-2014-gesm2m-mgesm220r.html](#)]
 - > LLN - Finance 1 : Asset Management [[en-prog-2014-gesm2m-liag261o.html](#)]
 - > LLN - Finance 2 : Governance and control [[en-prog-2014-gesm2m-liag212o.html](#)]
 - > LLN - Finance 3 : Corporate Finance [[en-prog-2014-gesm2m-liag213o.html](#)]
 - > LLN - Finance 4 : Risk Management [[en-prog-2014-gesm2m-liag214o.html](#)]
 - > LLN - Strategic Marketing [[en-prog-2014-gesm2m-liag210o.html](#)]
 - > LLN - Human Resources and organisations 1 [[en-prog-2014-gesm2m-liag250o.html](#)]
 - > LLN - Human Resources and organisations II [[en-prog-2014-gesm2m-liag251o.html](#)]
 - > LLN - European Business I [[en-prog-2014-gesm2m-liag231o.html](#)]
 - > LLN - European Business II [[en-prog-2014-gesm2m-liag232o.html](#)]
 - > LLN - Economics of Strategy and Innovation [[en-prog-2014-gesm2m-liag282o.html](#)]
 - > LLN - Ethics in Business : Corporate Social Responsibility (CSR) [[en-prog-2014-gesm2m-liag263o.html](#)]
 - > LLN - Special Issues Marketing [[en-prog-2014-gesm2m-liag260o.html](#)]
 - > LLN - Management Research [[en-prog-2014-gesm2m-liag350o.html](#)]
 - > LLN - International Business [[en-prog-2014-gesm2m-liag254o.html](#)]
 - > LLN - Innovation 2 : Innovation in the Knowledge Economy [[en-prog-2014-gesm2m-liag227o.html](#)]
 - > LLN - E-Business [[en-prog-2014-gesm2m-liag253o.html](#)]
 - > LLN - Sourcing and Procurement : GSK Biologicals Partnership [[en-prog-2014-gesm2m-liag252o.html](#)]
- > **Liste des options NAMUR** [[en-prog-2014-gesm2m-mgesm221r.html](#)]
 - > NAMUR - Finance 1 : National and International financial markets [[en-prog-2014-gesm2m-ninge234o.html](#)]
 - > NAMUR - Finance 2 : Financial markets and Financial asset Management [[en-prog-2014-gesm2m-ninge235o.html](#)]
 - > NAMUR - Marketing 1 : Concepts, methods and strategies [[en-prog-2014-gesm2m-ninge236o.html](#)]
 - > NAMUR - Marketing 2 : Marketing-mix decisions [[en-prog-2014-gesm2m-ninge237o.html](#)]
 - > NAMUR - Management Services 1 : Functional Aspects [[en-prog-2014-gesm2m-ninge238o.html](#)]
 - > NAMUR - Management Services 2 : Cross-cutting Aspects [[en-prog-2014-gesm2m-ninge249o.html](#)]

Special programs

- > **Master in International Management (CEMS MIM)** [[en-prog-2014-gesm2m-liag231r.html](#)]
- > **LLN - Track CFA : Financial Management** [[en-prog-2014-gesm2m-liag235r.html](#)]

GESM2M Detailed programme

Programme by subject

CORE COURSES

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ✘ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

							Year	
							1	2
○ MGEST2107	Corporate Social Responsibility	Laurent Ledoux, Vincent Truyens	30h+0h	5 Credits	2q		x	
○ MANG2163	Advanced English 1	N.	0h+30h	2.5 Credits			x	
○ Deuxième langue au choix (2.5 credits)								
✘ MNEER2164	Advanced Dutch 1	N.	0h+30h	2.5 Credits			x	
✘ MESPA2165	Advanced Spanish 1	N.	0h+30h	2.5 Credits			x	
○ Mémoire (20 credits)								
○ MGEST2204	Mémoire M120	N.		18 Credits				x
○ MGEST2301	Séminaire d'accompagnement au mémoire	Ingrid Poncin	30h+0h	2 Credits	1 + 2q			x
○ ECHANGE ou COURS AU CHOIX (30 credits)								
✘ Coursus avec échange (30 credits)								
○	ECHANGE	N.		30 Credits				x
✘ Coursus sans échange (30 credits)								
<i>Si l'étudiant ne réalise pas d'échange international, il devra choisir une troisième option et suivre les 15 crédits de cours ci-dessous.</i>								
○ MGEST2207	International Business Strategy	Gilles Carlier d'Odeigne, Fabian Seunier	30h+0h	5 Credits	1q			x
○ MSHUM2201	Compétences relationnelles	François Lambotte, Laurent Lievens	15h+30h	5 Credits	1q			x
○ MANG2236	Advanced English 2	N.	0h+30h	2.5 Credits				x
○ Deuxième langue au choix (2.5 credits)								
✘ MNEER2238	Advanced Dutch 2	N.	0h+30h	2.5 Credits				x
✘ MESPA2237	Advanced Spanish 2	N.	0h+30h	2.5 Credits				x
○	3ème option	N.		15 Credits				x

PROFESSIONAL FOCUS

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ MGEST2109	Finance d'entreprise	Catherine D'Hondt	30h+0h	5 Credits	1q	x	
○ MGEST2111	Management des organisations	Gaëtan Bonny, Laurent Taskin	30h+0h	5 Credits	1q	x	
○ MGEST2101	Contrôle des performances	Anne-Catherine Provost	30h+0h	5 Credits	2q	x	
○ MGEST2104	Strategic Marketing	Caroline Ducarroz	30h+0h	5 Credits	1q	x	
○ MGEST2300	Séminaire d'accompagnement au stage	Catherine D'Hondt, Isabelle Platten	30h+0h	2 Credits	1 + 2q		x
○ MGEST2205	Stage	N.		8 Credits			x

OPTIONS

Deux options devront être choisies parmi les options proposées à Mons, LLN et Namur. L'étudiant devra ensuite choisir entre un échange international (30 crédits) ou une troisième option et 3 cours supplémentaires à 5 crédits chacun.

Liste des options MONS

- > MONS - Marketing decisions [en-prog-2014-gesm2m-mingm201o]
- > MONS - Marketing & Consumer [en-prog-2014-gesm2m-mingm202o]
- > MONS - Marketing communication [en-prog-2014-gesm2m-mingm210o]
- > MONS - Asset Management [en-prog-2014-gesm2m-mingm203o]
- > MONS - Risk Management [en-prog-2014-gesm2m-mingm204o]
- > ICHEC - CFA : Advanced Financial Analysis [en-prog-2014-gesm2m-liag228o]
- > MONS - Audit & Accounting I [en-prog-2014-gesm2m-mgesm205o]
- > MONS - Audit & Accounting II [en-prog-2014-gesm2m-mgesm206o]
- > MONS - Audit & Accounting III [en-prog-2014-gesm2m-mgesm212o]
- > MONS - Audit & Accounting IV [en-prog-2014-gesm2m-mgesm213o]
- > MONS - Supply Chain : Logistics and Transportation [en-prog-2014-gesm2m-mingm209o]

Liste des options LLN

- > LLN - Finance 1 : Asset Management [en-prog-2014-gesm2m-liag261o]
- > LLN - Finance 2 : Governance and control [en-prog-2014-gesm2m-liag212o]
- > LLN - Finance 3 : Corporate Finance [en-prog-2014-gesm2m-liag213o]
- > LLN - Finance 4 : Risk Management [en-prog-2014-gesm2m-liag214o]
- > LLN - Strategic Marketing [en-prog-2014-gesm2m-liag210o]
- > LLN - Human Resources and organisations 1 [en-prog-2014-gesm2m-liag250o]
- > LLN - Human Resources and organisations II [en-prog-2014-gesm2m-liag251o]
- > LLN - European Business I [en-prog-2014-gesm2m-liag231o]
- > LLN - European Business II [en-prog-2014-gesm2m-liag232o]
- > LLN - Economics of Strategy and Innovation [en-prog-2014-gesm2m-liag282o]
- > LLN - Ethics in Business : Corporate Social Responsibility (CSR) [en-prog-2014-gesm2m-liag263o]
- > LLN - Special Issues Marketing [en-prog-2014-gesm2m-liag260o]
- > LLN - Management Research [en-prog-2014-gesm2m-liag350o]
- > LLN - International Business [en-prog-2014-gesm2m-liag254o]
- > LLN - Innovation 2 : Innovation in the Knowledge Economy [en-prog-2014-gesm2m-liag227o]
- > LLN - E-Business [en-prog-2014-gesm2m-liag253o]
- > LLN - Sourcing and Procurement : GSK Biologicals Partnership [en-prog-2014-gesm2m-liag252o]

Liste des options NAMUR

- > NAMUR - Finance 1 : National and International financial markets [en-prog-2014-gesm2m-ninge234o]
- > NAMUR - Finance 2 : Financial markets and Financial asset Management [en-prog-2014-gesm2m-ninge235o]
- > NAMUR - Marketing 1 : Concepts, methods and strategies [en-prog-2014-gesm2m-ninge236o]
- > NAMUR - Marketing 2 : Marketing-mix decisions [en-prog-2014-gesm2m-ninge237o]
- > NAMUR - Management Services 1 : Functional Aspects [en-prog-2014-gesm2m-ninge238o]
- > NAMUR - Management Services 2 : Cross-cutting Aspects [en-prog-2014-gesm2m-ninge249o]

LISTE DES OPTIONS MONS**MONS - MARKETING DECISIONS [15.0]**

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊙ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● MGEST2125	Distribution	Caroline Ducarroz, Nadia Sinigaglia	30h+0h	5 Credits	1q	x	x

						Year	
						1	2
○ MGEST2126	Price Management (BASF Partnership)	Caroline Ducarroz, Nadia Sinigaglia	30h+0h	5 Credits	1q	x	x
○ MGEST2131	Product and Innovation - BASF Partnership	Claude Pecheux	30h+0h	5 Credits	1q	x	x

MONS - MARKETING & CONSUMER [15.0]

- Mandatory
- △ Courses not taught during 2014-2015
- ⊕ Periodic courses taught during 2014-2015
- ⊗ Optional
- ⊖ Periodic courses not taught during 2014-2015
- ⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ MGEST2145	Advanced Topics in Consumer Research	Michael Friedman	30h+0h	5 Credits	2q	x	
○ MGEST2127	Comportement du consommateur	Claude Pecheux, Ingrid Poncin	30h+0h	5 Credits	2q	x	
○ MGEST2128	Méthodes et modèles en marketing	Caroline Ducarroz, Claude Pecheux (coord.)	30h+0h	5 Credits	2q	x	

MONS - MARKETING COMMUNICATION [15.0]

- Mandatory
- △ Courses not taught during 2014-2015
- ⊕ Periodic courses taught during 2014-2015
- ⊗ Optional
- ⊖ Periodic courses not taught during 2014-2015
- ⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ MCOMU2202	Marketing Communications	Claude Pecheux	30h+0h	5 Credits	1q	x	x
○ MCOMU2203	Processus de création publicitaire	Marc Soumillion	30h+0h	5 Credits	1q	x	x
○ MCOMU2204	Methodology of the marketing communication	Michael Friedman	30h+0h	5 Credits	1q	x	x

MONS - ASSET MANAGEMENT [15.0]

- Mandatory
- △ Courses not taught during 2014-2015
- ⊕ Periodic courses taught during 2014-2015
- ⊗ Optional
- ⊖ Periodic courses not taught during 2014-2015
- ⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Incompatible with the option "Finance 1 : Asset Management" at Louvain-la-Neuve.

						Year	
						1	2
○ MGEST2168	Equity Valuation	Mikael Petitjean	30h+0h	5 Credits	1q	x	x
○ MGEST2170	Fixed Income Analysis	Isabelle Platten, Frédéric Vrins	30h+0h	5 Credits	1q	x	x

Year

1 2

○ MGEST2164	Derivative Securities	Isabelle Platten	30h+0h	5 Credits	1q	x	x
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MONS - RISK MANAGEMENT [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Incompatible with the option "Finance 4 : Risk Management" in Louvain-la-Neuve.

Year

1 2

○ MGEST2160	Risk Management and Financial Institutions	Isabelle Platten	30h+0h	5 Credits	2q	x	
○ MGEST2161	Portfolio Management	Catherine D'Hondt, Mikael Petitjean	30h+0h	5 Credits	2q	x	

○ Specific courses - 1 course among : (5 credits)*Les étudiants du track "Financial Management" doivent prendre le cours MGEST2141A. Tous les autres étudiants doivent prendre le cours MGEST2163.*

⊗ MGEST2141A	IAS & IFRS - Partie I	N.	30h	5 Credits	2q	x	
⊗ MGEST2163	Trading and Exchanges	Catherine D'Hondt, Rudy De Winne (coord.)	30h+0h	5 Credits	2q	x	

ICHEC - CFA : ADVANCED FINANCIAL ANALYSIS [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option (co-organised LSM-ICHEC) must be followed at ICHEC at Brussels.

Year

1 2

○ LICHE2210	Econometrics and forecasting	N.	30h	5 Credits	1q		x
○ LICHE2230	Advanced Financial Analysis and Reporting	N.	30h	5 Credits	1q		x
○ LICHE2240	Ethics in Finance	N.	30h	5 Credits	1q		x

MONS - AUDIT & ACCOUNTING I [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

○ MGEST2136	Contrôle interne et gestion des risques	Bénédicte Vessié	45h+0h	5 Credits	1q	x	x
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Year

1 2

○ MGEST2138	Fichiers comptables et contrôle des comptabilités informatisées	Dominique Helbois	45h+0h	2 Credits	1q	x	x
○ MGEST2140	Droit comptable	Yvan Stempniewsky	45h+0h	4 Credits	1q	x	x

○ Specific course - 1 course among :

Students who choose "Audit & Accounting I" option must take the course "Règles d'évaluation" except students holding a Bachelor in Accounting who have to take "Fiscalité internationale".

⊗ MGEST2139	Règles d'évaluation	Anne-Catherine Provost	30h+15h	4 Credits	1q	x	
⊗ MGEST2151	Fiscalité internationale	Frédéric Janssen	30h+15h	4 Credits	1q	x	

MONS - AUDIT & ACCOUNTING II [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Prerequisites : "Audit & Accounting I" option.

Year

1 2

○ MDROI2143	Droit des sociétés approfondi et gouvernance d'entreprise	Werner Derijcke	30h+0h	3 Credits	2q	x	
○ MGEST2141	IAS and IFRS	Yvan Stempniewsky	45h+0h	6 Credits	2q	x	
○ MGEST2142	Normes comptables internationales de consolidation	Bénédicte Vessié	45h+0h	6 Credits	2q	x	

MONS - AUDIT & ACCOUNTING III [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊞ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Prerequisites : "Audit & Accounting I and II"

Year

1 2

○ MGEST2209	Aspects légaux et normatifs du contrôle	Alain Williaume	30h+0h	3 Credits	1q		x
○ MGEST2210	Audit et compétences professionnelles	Bénédicte Vessié	60h+0h	6 Credits	1q		x
○ MGEST2211	Déontologie des professions comptables	Alain Williaume	30h+0h	3 Credits	1q		x
○ MGEST2212	International Standards on Auditing	Bénédicte Vessié	30h+0h	3 Credits	1q		x

MONS - AUDIT & ACCOUNTING IV [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Option for students enrolled in Audit (programme worth 135 credits)

							Year	
							1	2
☒ MDROI2144	Droit de l'entreprise en difficulté	Raphaël Gevers	30h+0h	5 Credits	2q	x	x	
☒ MQANT1325	Gestion de données informatisées	François Fouss	30h+15h	4 Credits	1q	x	x	
☒ MGEST2220	Impôt des sociétés	Jean Thilmany	30h+0h	6 Credits	1q	x	x	

MONS - SUPPLY CHAIN : LOGISTICS AND TRANSPORTATION [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

							Year	
							1	2
● MGEST2240	Transport and mobility	Bart Jourquin	30h+0h	5 Credits	2q	x		
● MGEST2241	Supply Chain Management	Jean-Sébastien Tancrez	30h+0h	5 Credits	2q	x		
● MGEST2242	Modélisation des systèmes de transport	Bart Jourquin	30h+0h	5 Credits	2q	x		

LISTE DES OPTIONS LLN**LLN - FINANCE 1 : ASSET MANAGEMENT [15.0]**

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Incompatible with the option "Asset Management" at Mons.

							Year	
							1	2
● LLSMS2213	Equity & Fixed Income (in English)	Bruno Colmant, Leonardo Iania	30h	5 Credits	1q	x		
● LLSMS2012	National and International Markets (in French)	Hervé Van Oppens	30h	5 Credits	1q	x		
○ 1 course among: (5 credits)								
☒ LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	x		
☒ LLSMS2215	Derivative Securities	Leonardo Iania	30h	5 Credits	1q	x		

LLN - FINANCE 2 : GOVERNANCE AND CONTROL [15.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

3 courses among :

						Year	
						1	2
<input type="checkbox"/>	LLSMS2090	Auditing (in English)	Gerrit Sarens	30h	5 Credits	1q	x x
<input type="checkbox"/>	LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	x x
<input type="checkbox"/>	LLSMS2018	European Corporate Governance (in English) <i>In case of course schedule overlap, the choice of this course does not allow you to choose the course LLSMF2016 - Pilotage de la performance.</i>	Karine Cerrada Cristia, Philippe Lambrecht	30h	5 Credits	1q	x x
<input type="checkbox"/>	LLSMF2016	Performance Management (in French) <i>May not be taken with LLSMF2001 - Management Control In case of course schedule overlap, the choice of the course LLSMF2016 does not allow you to choose the course LLSMS2018 - Pilotage de la performance.</i>	Yves De Rongé	30h	5 Credits	1q	x x
<input type="checkbox"/>	LLSMF2009	Taxation (in French)	Marcel Gérard	30h	5 Credits	1q	x x

LLN - FINANCE 3 : CORPORATE FINANCE [15.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
<input type="radio"/>	LLSMS2010	Corporate Finance (in French)	Ilham Riachi	30h	5 Credits	2q	x x
2 courses among: (10 credits)							
<input type="checkbox"/>	LLSMS2013	Empirical Finance (in English) <i>Prérequis : cours en finance d'entreprise.</i>	Sophie Béreau	30h	5 Credits	2q	x x
<input type="checkbox"/>	LLSMS2014	Entrepreneurial finance (in English)	Philippe Grégoire	30h	5 Credits	2q	x x
<input type="checkbox"/>	LLSMF2008	Business Law (in French)	Henri Culot	30h	5 Credits	2q	x x

LLN - FINANCE 4 : RISK MANAGEMENT [15.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Incompatible with the option "Risk Management" at Mons.

						Year	
						1	2
<input type="radio"/>	LLSMS2019	Risk Management of Financial Institutions (Part 1) (in English)	Luc Henrard	30h	5 Credits	2q	x x
<input type="radio"/>	LLSMS2020	Risk Management of Financial Institutions (Part 2) (in English)	Luc Henrard	30h	5 Credits	2q	x x
1 course among: (5 credits)							
<input type="checkbox"/>	LDROP2032	Law of Financial Products <i>Restricted Access</i>	Matthieu Duplat, Gaëtane Schaeken Willemaers	30h	5 Credits	2q	x x

						Year	
						1	2
⊗ LDROP2033	Banking Law <i>Restricted Access</i>	André-Pierre André-Dumont, Denis Philippe	30h	5 Credits	2q	x	x
⊗ LLSMS2108	International Financial Management (in English)	Denis Knaepen	30h	5 Credits	2q	x	x
⊗ LLSMS2212	Portfolio Management (in English)	Christophe Dispas	30h	5 Credits	2q	x	x

LLN - STRATEGIC MARKETING [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ LLSMS2000	Studies and markets models (in French)	Nicolas Kervyn de Meerendré, Marie-Paule Kestemont	30h	5 Credits	1q	x	x

○ 2 courses among :

⊗ LLSMS2001	Consumer's behaviour (in French)	Gordy Pleyers, Valérie Swaen	30h	5 Credits	1q	x	x
⊗ LLSMS2002	International Marketing (in French)	Nicolas Lambert (compensates Isabelle Schuiling), Isabelle Schuiling	30h	5 Credits	1q	x	x
⊗ LLSMS2004	Business to Business marketing (in English)	Baudouin Meunier	30h	5 Credits	1q	x	x

LLN - HUMAN RESOURCES AND ORGANISATIONS 1 [15.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ LLSMS2070	Organizational Diagnostic (in French)	Evelyne Léonard, Anne Rousseau (compensates Evelyne Léonard)	30h	5 Credits	1q	x	x
○ LLSMS2072	Clinical Sociology of work (in French)	Thomas Périlleux	30h	5 Credits	1q	x	x
○ LLSMS2074	Contemporary Issues in Human Resources (in French)	Farid Ben Hassel, null SOMEBODY, Laurent Taskin	30h	5 Credits	1q	x	x

LLN - HUMAN RESOURCES AND ORGANISATIONS II [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

3 courses among :

						Year	
						1	2
⊗ LLSMS2073	Human Resources Strategic Management (in French)	Nathalie Delobbe	30h	5 Credits	2q	x	x
⊗ LLSMS2071	Organizational Behaviour (in French)	Nathalie Delobbe	30h	5 Credits	2q	x	x
⊗ LLSMS2075	Awareness of group dynamics (in French) <i>Restricted access. Selection at the beginning of the academic year. See iCampus for access conditions.</i>	Patrice Gobert, Pierre Meurens	30h	5 Credits	2q	x	x
⊗ LLSMF2007	Change Management (in French)	Mélanie Latiers (compensates Alain Vas), Alain Vas	30h	5 Credits	2q	x	x
⊗ LLSMS2063	Industrial Relations in Europe (in English)	Maria Jepsen (compensates Evelyne Léonard), Evelyne Léonard, Philippe Pochet (compensates Evelyne Léonard)	30h	5 Credits	2q	x	x

LLN - EUROPEAN BUSINESS I [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● LLSMS2060	European Economic Policy (in English)	Jean-Christophe Defraigne, Didier Reynders (compensates Jean-Christophe Defraigne), Didier Reynders	30h	5 Credits	1q	x	
● LLSMS2061	Corporate Strategy in Europe (in English)	Benoît Gailly	30h	5 Credits	1q	x	
o 1 course among :							
⊗ LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	x	
⊗ LLSMS2018	European Corporate Governance (in English)	Karine Cerrada Cristia, Philippe Lambrecht	30h	5 Credits	1q	x	
⊗ LECON2864	Regulation: Theory and Practice <i>At Namur University (UNamur)</i>	N.	30h	5 Credits	1q	x	

LLN - EUROPEAN BUSINESS II [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

3 courses among :

							Year	
							1	2
⊗ LLSMS2065	Seminar in Cross Cultural Competences and Management (in English) <i>CEMS and IB students have priority on this course. Restricted access for European Business students, only with the approval of the Professor : see iCampus for access conditions.</i>	Ina Aust-Gronarz, Marie-Thérèse Claes, Sunita Malhotra (compensates Ina Aust-Gronarz), Sunita Malhotra	30h	5 Credits	2q	x	x	
⊗ LLSMS2062	European Business (in English)	Eric Cornuel	30h	5 Credits	2q	x	x	
⊗ LLSMS2063	Industrial Relations in Europe (in English)	Maria Jepsen (compensates Evelyne Léonard), Evelyne Léonard, Philippe Pochet (compensates Evelyne Léonard)	30h	5 Credits	2q	x	x	
⊗ LLSMS2064	European Public Affairs (in English)	Jean-Christophe Defraigne	30h	5 Credits	2q	x	x	
⊗ LECON2042	Globalization, firms and trade	Mathieu Parenti	30h	5 Credits	2q	x	x	

LLN - ECONOMICS OF STRATEGY AND INNOVATION [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

3 courses among :

							Year	
							1	2
⊗ LECON2372	Economics of Competition Policy	Elisabeth Van Hecke	30h	5 Credits	1q	x		
⊗ LLSMS2041	Economics of Innovation (in English)	Paul Belleflamme	30h	5 Credits	1q	x		
⊗ LECON2864	Regulation: Theory and Practice <i>At Namur University (UNamur)</i>	N.	30h	5 Credits	1q	x		
⊗ LECON2370	Industrial Organization and Competition Policy <i>Prerequisite : LECGE1330 - Industrial Organization or equivalent course.</i>	Mathieu Parenti	30h	5 Credits	1q	x		

LLN - ETHICS IN BUSINESS : CORPORATE SOCIAL RESPONSABILITY (CSR) [15.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

							Year	
							1	2
<input type="radio"/>	LLSMS2222	Advanced Seminar in Corporate Social Responsibility (in English)	Ina Aust-Gronarz, Mikael Petitjean, Valérie Swaen, Claude Verstraete	30h	5 Credits	2q	x	x

o 2 courses among :

<input type="circle-x"/>	LECON2340	Economy and society	Isabelle Ferreras	30h	5 Credits	2q	x	x
<input type="circle-x"/>	LSPRI2225	Publics policies of Sustainability in the European Union	David Aubin	30h	5 Credits	2q	x	x
<input type="circle-x"/>	LFSA2202	Ethics and ICT	Maxime Lambrecht, Olivier Pereira	30h	5 Credits	2q	x	x
<input type="circle-x"/>	LCPME2005	Social Entrepreneurship	Sophie Bacq	30h	5 Credits	2q	x	x

LLN - SPECIAL ISSUES MARKETING [15.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

							Year	
							1	2
<input type="radio"/>	LLSMS2005	Advanced research methods in Marketing (in French)	Marie-Paule Kestemont	30h	5 Credits	2q	x	x

o 2 courses among :

<input type="circle-x"/>	LLSMS2003	Brand Management (in English)	Isabelle Schuiling	30h	5 Credits	2q	x	x
<input type="circle-x"/>	LLSMS2006	Strategic Communication(in English)	Jacques François	30h	5 Credits	2q	x	x
<input type="circle-x"/>	LLSMS2007	E-Marketing	Anne-Cécile Jeandrain	30h	5 Credits	2q	x	x

LLN - MANAGEMENT RESEARCH [15.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is designed to prepare students who eventually wish to do a doctorate.

							Year	
							1	2
<input type="radio"/>	LLSMA2001	Epistemology of management (in English)	Matthieu de Nanteuil	30h	5 Credits	2q	x	x
<input type="radio"/>	LLSMA2002	Quantitative Research Methods (in English)	Philippe Chevalier, Assaad El Akremi	30h	5 Credits	2q	x	x
<input type="radio"/>	LLSMA2004	Qualitative Research Methods (in French)	Alain Decrop, Laurent Taskin	30h	5 Credits	2q	x	x

LLN - INTERNATIONAL BUSINESS [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This option is only available for students selected for "IB programme". This option is compulsory for IB Students as well as exchange and the IB Internship.

						Year	
						1	2
● LLSMS2065	Seminar in Cross Cultural Competences and Management (in English) <i>CEMS and IB students have priority on this course. Restricted access for European Business students</i>	Ina Aust-Gronarz, Marie-Thérèse Claes, Sunita Malhotra (compensates Ina Aust-Gronarz), Sunita Malhotra	30h	5 Credits	2q	x	

○ IB Courses to be chosen (10 credits)

Students choose 2 courses among IB courses OR 1 course among the IB courses and 1 opening course from the list.

⊗ LLSMS2111	International Business (in English)	Christophe Brognaux, Sunita Malhotra, Frédéric Pouchain	30h	5 Credits	2q	x	
⊗ LLSMS2108	International Financial Management (in English)	Denis Knaepen	30h	5 Credits	2q	x	
⊗ LLSMS2109	International Marketing Management (in English)	Isabelle Schuiling	30h	5 Credits	2q	x	
⊗ LLSMS2062	European Business (in English)	Eric Cornuel	30h	5 Credits	2q	x	

○ Opening Courses

⊗ LASI2302	Analysis of contemporary Chinese society	Paul Servais	30h	5 Credits	2q ⊕	x	
⊗ LASI2303	Analysis of contemporary Japanese society	Kanakano Goto	30h	5 Credits	2q	x	
⊗ LEUSL2031	European economic policies	Marcel Gérard	30h	5 Credits	2q	x	
⊗ LDVLP2640	Socio-economic analysis of the Arab world	Vincent Legrand	30h	5 Credits	2q	x	
⊗ LLSMS2063	Industrial Relations in Europe (in English)	Maria Jepsen (compensates Evelyne Léonard), Evelyne Léonard, Philippe Pochet (compensates Evelyne Léonard)	30h	5 Credits	2q	x	

LLN - INNOVATION 2 : INNOVATION IN THE KNOWLEDGE ECONOMY [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● LLSMS2374	Economics of the Internet (in English)	Paul Belleflamme	30h	5 Credits	2q	x	x
o 2 courses among :							
⊗ LLSMS2115	E-Management (in English)	Olivier de Broqueville	30h	5 Credits	2q	x	x
⊗ LLSMF2011	Knowledge Management (in English)	Françoise de Viron	30h	5 Credits	2q	x	x
⊗ LDROP2102	In-depth study of questions on intellectual property rights	Alain Strowel	30h	5 Credits	2q	x	x
⊗ LDROP2101	Economic Aspects of Intellectual Property	Dominique Kaesmacher, Alain Strowel, François Wéry	30h	5 Credits	2q	x	x
⊗ LLSMF2107	Strategic Management of Information Systems (in English)	Philippe Guillaume, Jean Vanderdonckt	30h	5 Credits	2q	x	x

LLN - E-BUSINESS [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

3 courses among :

						Year	
						1	2
⊗ LLSMF2011	Knowledge Management (in English)	Françoise de Viron	30h	5 Credits	2q	x	x
⊗ LLSMS2007	E-Marketing	Anne-Cécile Jeandrain	30h	5 Credits	2q	x	x
⊗ LLSMS2115	E-Management (in English)	Olivier de Broqueville	30h	5 Credits	2q	x	x
⊗ LLSMS2096	Supply Chain Management (in English)	Pierre Semal	30h	5 Credits	2q	x	x
⊗ LLSMF2107	Strategic Management of Information Systems (in English)	Philippe Guillaume, Jean Vanderdonckt	30h	5 Credits	2q	x	x

LLN - SOURCING AND PROCUREMENT : GSK BIOLOGICALS PARTNERSHIP [15.0]

● Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

‡ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● LLSMS2036	Supply Chain Procurement (in English)	Per Joakim Agrell, Constantin Blome	30h	5 Credits	2q	x	x
● LLSMS2037	Sourcing Strategy (in English)	Constantin Blome, Antony Paulraj	30h	5 Credits	2q	x	x

						Year	
						1	2
● LLSMS2038	Procurement organisation and scope (in English)	Constantin Blome, Andreas Norrman	30h	5 Credits	2q	x	x

LISTE DES OPTIONS NAMUR

NAMUR - FINANCE 1 : NATIONAL AND INTERNATIONAL FINANCIAL MARKETS [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 †† Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● NELFI2400	Portfolio theory and investment analysis	N.	30h	5 Credits	1q	x	x
● NELFI2403	International financial management	N.	30h	5 Credits	1q	x	x
● LECON2833	Empirical Finance (M833 - P Giot)	N.	30h	5 Credits	1q	x	x

NAMUR - FINANCE 2 : FINANCIAL MARKETS AND FINANCIAL ASSET MANAGEMENT [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 †† Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● NELFI2402	Derivative securities	N.	30h	5 Credits	2q	x	x
● NELFI2405	Gestion des risques financiers	N.	30h	5 Credits	2q	x	x
● NELFI2406	Introduction à la microstructure des marchés financiers	N.	30h	5 Credits	1q	x	x

NAMUR - MARKETING 1 : CONCEPTS, METHODS AND STRATEGIES [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
- ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 †† Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
● NELMA2407	Marketing Intelligence ("engineering")	N.	30h	5 Credits	1q	x	x
● NELMA2408	Consumer behavior	N.	30h	5 Credits	1q	x	x

						Year	
						1	2
○ NELMA2409	Marketing strategies	N.	30h	5 Credits	1q	x	x

NAMUR - MARKETING 2 : MARKETING-MIX DECISIONS [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
 ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ NELMA2410	New product development	N.	30h	5 Credits	2q	x	x
○ NELMA2411	Retail management & e-commerce	N.	30h	5 Credits	2q	x	x
○ NELMA2412	Marketing communications	N.	30h	5 Credits	2q	x	x

NAMUR - MANAGEMENT SERVICES 1 : FUNCTIONAL ASPECTS [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
 ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ NELMS2413	Marketing des services et des loisirs	N.	30h	5 Credits	1q	x	x
○ NELMS2414	Service Management and Operations	N.	30h	5 Credits	1q	x	x
○ NELMS2415	Gestion des relations interpersonnelles	N.	30h	5 Credits	1q	x	x

NAMUR - MANAGEMENT SERVICES 2 : CROSS-CUTTING ASPECTS [15.0]

- Mandatory
 △ Courses not taught during 2014-2015
 ⊕ Periodic courses taught during 2014-2015
 ☒ Optional
 ⊖ Periodic courses not taught during 2014-2015
 † Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ NELMS2416	Services research	N.	30h	5 Credits	2q	x	x
○ NELMS2417	Droit des services et de la distribution	N.	30h	5 Credits	2q	x	x
○ NELMS2418	Gestion de la Relation Client (GRC)	N.	30h	5 Credits	2q	x	x

Alternatives

- > [Master in International Management \(CEMS MIM\)](#) [en-prog-2014-gesm2m-liag231r]
 > [LLN - Track CFA : Financial Management](#) [en-prog-2014-gesm2m-liag235r]

MASTER IN INTERNATIONAL MANAGEMENT (CEMS MIM) [144.0]

- Mandatory
 Courses not taught during 2014-2015
 Periodic courses taught during 2014-2015
- Optional
 Periodic courses not taught during 2014-2015
 Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

The CEMS Master in International Management (CEMS MIM) contains a total of 144 credits minimum: 65 credits in Master 1 and 79 credits in Master 2. For more information, visit www.uclouvain.be/276950. Only students who have successfully the CEMS selection can follow this programme.

Year
1 2

o CEMS/SG - Core Courses (25 credits)

A Core Courses of 25 credits, including a master's thesis (20 credits) and a course of Corporate Social Responsibility (5 credits).

o CEMS/SG - Activities linked to the final master's thesis (20 credits)

It is possible, but not compulsory, to link the master's thesis to the internship. As regards the seminar, he is spread over the two years of Master. As from the 1st year of master, you must follow this course and must register on iCampus (<https://icampus.uclouvain.be>) "LLSMD2094". Nevertheless, the official registration to this seminar, in your programme, will appear on your UCL virtual office only in Master2.

<input type="radio"/> LLSMD2901	Final Master's Thesis	N.		18 Credits			X
<input type="radio"/> LLSMD2094	Master's Thesis Seminar	Anne-Laure Bartier, Chantal de Moerloose, Robert Peirce	30h	2 Credits			X X

o CEMS/SG - Corporate Social Responsibility (5 credits)

1 course among :

<input checked="" type="radio"/> LLSMS2098	Corporate Social Responsibility (in French)	Thierry Bréchet, Carlos Desmet (compensates Valérie Swaen), Valérie Swaen	30h	5 Credits	1q	X	
<input checked="" type="radio"/> LLSMS2099	Corporate Social Responsibility (in English)	Ina Aust-Gronarz	30h	5 Credits	1q	X	

o CEMS/SG Focus (30 credits)

o CEMS/INGE - Management Field (20 credits)

The management field worth 20 credits is based on advanced study of the various disciplines in management : Strategy, Finance, Management controls, Marketing and Human Resources. Student choose 15 credits at 1st Term and 5 credits at 2nd Term.

o CEMS/SG 1st term (15 credits)

o Management Controls (5 credits)

<input type="radio"/> LLSMF2001	Management Control (in French)	Yves De Rongé	30h	5 Credits	1q	X	
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o Finance (5 credits)

1 course among :

<input checked="" type="radio"/> LLSMF2000	Advanced Finance (in French)	N.	30h	5 Credits	1q	△	X
<input checked="" type="radio"/> LLSMS2100	Advanced finance (in English)	Sophie Béreau, Leonardo Iania	30h	5 Credits	1q		X

o Human Resources (5 credits)

<input type="radio"/> LLSMS2104	Advanced Human Resource Management (in English)	Ina Aust-Gronarz	30h	5 Credits	1q		X
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o CEMS/SG 2nd term (5 credits)

Year

1 2

⌘ Strategy (5 credits)

1 course among :

⌘ LLSMF2003	Advanced Strategic Management (in French)	Régis Coeurderoy	30h	5 Credits	2q	x	
⌘ LLSMS2103	Advanced Strategic Management (in English)	Guilhem Bascle	30h	5 Credits	2q	x	

⌘ Marketing (5 credits)

1 course among :

⌘ LLSMF2002	Advanced Marketing (in French)	Valérie Swaen	30h	5 Credits	2q	x	
⌘ LLSMS2102	Advanced Marketing (in English)	Valérie Swaen	30h	5 Credits	2q	x	

o CEMS/SG - Internship (10 credits)

This course (LCEMS2915) of at least 10 consecutive weeks is carried out in a company (abroad or not, CEMS see rules www.uclouvain.be/276950). Students who do not have the opportunity to make this course during this period, follow 2 courses. For the CEMS, they will then realize this course after the second quad of the 2nd year of master LSM.

⌘ CEMS Internship (10 credits)

⌘ LCEMS2915	CEMS Internship	N.		10 Credits		x	
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⌘ Mandatory Courses if not CEMS Internship

Students who replace the internship by 2 courses, choose a compulsory course (5 credits) in the List 1 below and 1 course (5 credits) in List 2.

⌘ CEMS/SG - List 1 (5 credits)

1 mandatory course among :

⌘ LLSMF2003	Advanced Strategic Management (in French)	Régis Coeurderoy	30h	5 Credits	2q	x	
⌘ LLSMS2103	Advanced Strategic Management (in English)	Guilhem Bascle	30h	5 Credits	2q	x	
⌘ LLSMF2002	Advanced Marketing (in French)	Valérie Swaen	30h	5 Credits	2q	x	
⌘ LLSMS2102	Advanced Marketing (in English)	Valérie Swaen	30h	5 Credits	2q	x	

⌘ CEMS/SG - Exclusive Courses (50 credits)

See List 2 in "CEMS Options - 2nd Term".

o CEMS/SG - Options (30 credits)

In Master 1, students choose 1 option in the first Terms (15 credits) and 1 option in the 2nd Term (15 credits) from the list below.

o CEMS/SG - Options 1st Term (15 credits)

1 option among :

⌘ LLN - Human Resources and organisations 1 (15 credits)

o LLSMS2070	Organizational Diagnostic (in French)	Evelyne Léonard, Anne Rousseau (compensates Evelyne Léonard)	30h	5 Credits	1q	x	x
o LLSMS2072	Clinical Sociology of work (in French)	Thomas Périlleux	30h	5 Credits	1q	x	x
o LLSMS2074	Contemporary Issues in Human Resources (in French)	Farid Ben Hassel, null SOMEBODY, Laurent Taskin	30h	5 Credits	1q	x	x

⌘ LLN - European Business I (15 credits)

o LLSMS2060	European Economic Policy (in English)	Jean- Christophe Defraigne, Didier Reynders (compensates Jean- Christophe Defraigne), Didier Reynders	30h	5 Credits	1q	x	
o LLSMS2061	Corporate Strategy in Europe (in English)	Benoît Gailly	30h	5 Credits	1q	x	

o 1 course among :

⌘ LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	x	
⌘ LLSMS2018	European Corporate Governance (in English)	Karine Cerrada Cristia, Philippe Lambrecht	30h	5 Credits	1q	x	

							Year	
							1	2
⊗ LECON2864	Regulation: Theory and Practice <i>At Namur University (UNamur)</i>	N.	30h	5 Credits	1q	x		
⊗ LLN - Economics of Strategy and Innovation (15 credits)								
3 courses among :								
⊗ LECON2372	Economics of Competition Policy	Elisabeth Van Hecke	30h	5 Credits	1q	x		
⊗ LLSMS2041	Economics of Innovation (in English)	Paul Belleflamme	30h	5 Credits	1q	x		
⊗ LECON2864	Regulation: Theory and Practice <i>At Namur University (UNamur)</i>	N.	30h	5 Credits	1q	x		
⊗ LECON2370	Industrial Organization and Competition Policy <i>Prerequisite : LECGE1330 - Industrial Organization or equivalent course.</i>	Mathieu Parenti	30h	5 Credits	1q	x		
⊗ LLN - Finance 1 : Asset Management (15 credits)								
○ LLSMS2213	Equity & Fixed Income (in English)	Bruno Colmant, Leonardo Iania	30h	5 Credits	1q	x		
○ LLSMS2012	National and International Markets (in French)	Hervé Van Oppens	30h	5 Credits	1q	x		
○ 1 course among: (5 credits)								
⊗ LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	x		
⊗ LLSMS2215	Derivative Securities	Leonardo Iania	30h	5 Credits	1q	x		
⊗ LLN - Finance 2 : Governance and control								
3 courses among :								
⊗ LLSMS2090	Auditing (in English)	Gerrit Sarens	30h	5 Credits	1q	x	x	
⊗ LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	x	x	
⊗ LLSMS2018	European Corporate Governance (in English) <i>In case of course schedule overlap, the choice of this course does not allow you to choose the course LLSMF2016 - Pilotage de la performance.</i>	Karine Cerrada Cristia, Philippe Lambrecht	30h	5 Credits	1q	x	x	
⊗ LLSMF2016	Performance Management (in French) <i>May not be taken with LLSMF2001 - Management Control In case of course schedule overlap, the choice of the course LLSMF2016 does not allow you to choose the course LLSMS2018 - Pilotage de la performance.</i>	Yves De Rongé	30h	5 Credits	1q	x	x	
⊗ LLSMF2009	Taxation (in French)	Marcel Gérard	30h	5 Credits	1q	x	x	
⊗ LLN - Strategic Marketing (15 credits)								
○ LLSMS2000	Studies and markets models (in French)	Nicolas Kervyn de Meerendré, Marie-Paule Kestemont	30h	5 Credits	1q	x	x	
○ 2 courses among :								
⊗ LLSMS2001	Consumer's behaviour (in French)	Gordy Pleyers, Valérie Swaen	30h	5 Credits	1q	x	x	
⊗ LLSMS2002	International Marketing (in French)	Nicolas Lambert (compensates Isabelle Schuiling), Isabelle Schuiling	30h	5 Credits	1q	x	x	
⊗ LLSMS2004	Business to Business marketing (in English)	Baudouin Meunier	30h	5 Credits	1q	x	x	
○ CEMS/SG - Options 2nd Term (15 credits)								
Students choose three courses from the courses listed below. He is encouraged to make a choice among the first 4 courses. In the event of scheduling conflicts, he can enroll in another course from the list 2.								
⊗ LLSMS2108	International Financial Management (in English)	Denis Knaepen	30h	5 Credits	2q	x		
⊗ LLSMS2109	International Marketing Management (in English)	Isabelle Schuiling	30h	5 Credits	2q	x		
⊗ LLSMS2111	International Business (in English)	Christophe Brognaux, Sunita Malhotra, Frédéric Pouchain	30h	5 Credits	2q	x		
⊗ LLSMS2115	E-Management (in English)	Olivier de Broqueville	30h	5 Credits	2q	x		
⊗ CEMS - List 2								
⊗ LLSMS2003	Brand Management (in English)	Isabelle Schuiling	30h	5 Credits	2q	x		
⊗ LLSMS2006	Strategic Communication(in English)	Jacques François	30h	5 Credits	2q	x		
⊗ LLSMS2007	E-Marketing	Anne-Cécile Jeandrain	30h	5 Credits	2q	x		

						Year	
						1	2
⌘ LLSMS2014	Entrepreneurial finance (in English)	Philippe Grégoire	30h	5 Credits	2q	x	
⌘ LLSMS2019	Risk Management of Financial Institutions (Part 1) (in English)	Luc Henrard	30h	5 Credits	2q	x	
⌘ LLSMS2071	Organizational Behaviour (in French)	Nathalie Delobbe	30h	5 Credits	2q	x	
⌘ LLSMS2073	Human Resources Strategic Management (in French)	Nathalie Delobbe	30h	5 Credits	2q	x	
⌘ LLSMS2096	Supply Chain Management (in English)	Pierre Semal	30h	5 Credits	2q	x	
⌘ LLSMF2007	Change Management (in French)	Mélanie Latiers (compensates Alain Vas), Alain Vas	30h	5 Credits	2q	x	
⌘ LLSMF2008	Business Law (in French)	Henri Culot	30h	5 Credits	2q	x	
⌘ LLSMF2011	Knowledge Management (in English)	Françoise de Viron	30h	5 Credits	2q	x	
⌘ LLSMS2374	Economics of the Internet (in English)	Paul Belleflamme	30h	5 Credits	2q	x	
⌘ LLSMF2107	Strategic Management of Information Systems (in English)	Philippe Guillaume, Jean Vanderdonckt	30h	5 Credits	2q	x	

o CEMS/SG - Seminars (4 credits)

o LCEMS2341	Block Seminar	N.		3 Credits			x
o LCEMS2343	Responsible global Leadership Seminar	N.	30h	1 Credits	2q		x

o CEMS/SG - Cems Courses (55 credits)

Students follow these 3 core courses (25 credits) and choose 6 courses (30 credits) in the "CEMS exclusive Courses" and the " Elective courses". However, they are encouraged to choose mainly CEMS Exclusive Courses.

o LLSMS2116	Innovation and Corporate Strategy (in English)	Benoît Gailly	30h	5 Credits	1q		x
o LLSMS2117	Business Project	Christophe Lejeune	30h	15 Credits	2q		x
o LLSMS2065	Seminar in Cross Cultural Competences and Management (in English)	Ina Aust-Gronarz, Marie-Thérèse Claes, Sunita Malhotra (compensates Ina Aust-Gronarz), Sunita Malhotra	30h	5 Credits	2q		x

o CEMS - Exclusive Courses

⌘ LLSMS2107	International Management of Human Resources	Ina Aust-Gronarz	30h	5 Credits	1q		x
⌘ LLSMS2112	Supply Chain Modelling and Management	Per Joakim Agrell	30h	5 Credits	1q		x
⌘ LLSMS2113	Legal Aspects of International Business Management	Philippe Malherbe	30h	5 Credits	1q		x
⌘ LLSMS2114	Entrepreneurship	Frank Janssen	30h	5 Credits	1q		x

o CEMS - Elective Courses

⌘ LLSMS2060	European Economic Policy (in English)	Jean-Christophe Defraigne, Didier Reynders (compensates Jean-Christophe Defraigne), Didier Reynders	30h	5 Credits	1q		x
⌘ LLSMS2061	Corporate Strategy in Europe (in English)	Benoît Gailly	30h	5 Credits	1q		x
⌘ LLSMS2030	Introduction to Supply Chain Management (in English)	Pierre Semal	30h	5 Credits	1q		x
⌘ LLSMS2035	Supply Chain Coordination and Sourcing (in English)	Per Joakim Agrell	30h	5 Credits	1q		x
⌘ LLSMS2090	Auditing (in English)	Gerrit Sarens	30h	5 Credits	1q		x
⌘ LLSMS2018	European Corporate Governance (in English)	Karine Cerrada Cristia, Philippe Lambrecht	30h	5 Credits	1q		x
⌘ LLSMS2000	Studies and markets models (in French)	Nicolas Kervyn de Meerendré, Marie-Paule Kestemont	30h	5 Credits	1q		x

							Year	
							1	2
⊗ LLSMS2212	Portfolio Management (in English)	Christophe Dispas	30h	5 Credits	2q		x	
⊗ LLSMS2213	Equity & Fixed Income (in English)	Bruno Colmant, Leonardo Iania	30h	5 Credits	1q		x	
⊗ LLSMS2001	Consumer's behaviour (in French)	Gordy Pleyers, Valérie Swaen	30h	5 Credits	1q		x	
⊗ LLSMS2002	International Marketing (in French)	Nicolas Lambert (compensates Isabelle Schuiling), Isabelle Schuiling	30h	5 Credits	1q		x	
⊗ LLSMF2021	Project management (in English)	Jean Raucent, Pierre Semal (coord.)	30h	5 Credits	1q		x	
⊗ LLSMS2099	Corporate Social Responsibility (in English)	Ina Aust-Gronarz	30h	5 Credits	1q		x	
⊗ LLSMS2050	Environmental Management (in French)	Daniel Tyteca	30h	5 Credits	1q		x	
⊗ LLSMS2041	Economics of Innovation (in English)	Paul Belleflamme	30h	5 Credits	1q		x	

⊗ CEMS/SG - Language Course

Cems Students are encouraged to take one or more UCL language courses only if they do not overlap with other courses. Some of these courses can also be validated for her 2nd or 3rd CEMS language requested in the programme. Please check the list on www.uclouvain.be/276950.

LLN - TRACK CFA : FINANCIAL MANAGEMENT [120.0]

○ Mandatory

△ Courses not taught during 2014-2015

⊕ Periodic courses taught during 2014-2015

⊗ Optional

⊖ Periodic courses not taught during 2014-2015

⊠ Two years course

Click on the course title to see detailed informations (objectives, methods, evaluation...)

This programme in "Financial Management" is offered to students in Master 120 in Management. Track CFA is a specific track in Advanced Finance. For access conditions, please check on www.uclouvain.be/421878.

Year

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○ CFA - Core Course (60 credits)

A core Courses of 6 mandatory courses (6x5 credits), an intership (8+2 credits) and a master's thesis (18+2 credits).

○ CFA : Core Courses (30 credits)

○ LLSMS2099	Corporate Social Responsibility (in English)	Ina Aust-Gronarz	30h	5 Credits	1q	x
○ LLSMS2100	Advanced finance (in English)	Sophie Béreau, Leonardo Iania	30h	5 Credits	1q	x
○ LLSMS2101	Management Accounting (in English)	Gerrit Sarens	30h	5 Credits	2q	x
○ LLSMS2102	Advanced Marketing (in English)	Valérie Swaen	30h	5 Credits	2q	x
○ LLSMS2103	Advanced Strategic Management (in English)	Guilhem Bascle	30h	5 Credits	2q	x
○ LANGL2091	Seminar of Business English	N.	30h	5 Credits		x x

○ CFA - Internship (10 credits)

The internship must be realised in term 2 of Master 2.

○ LLSMD2915	Stage avec accompagnement	N.		8 Credits		x
○ LLSMD2095	Séminaire d'accompagnement du stage	Nathalie Delobbe, Thomas Périlleux (coord.), Mathieu Van Vyve	15h	2 Credits	2q	x

o CFA - Master Thesis (20 credits)

The sessions of the master's thesis seminar spread over the 2 years of Master. However, the seminar is credited in Master 2 : Mandatory registration on iCampus as from Master 1.

o LLSMD2901	Final Master's Thesis	N.		18 Credits			X
o LLSMD2094	Master's Thesis Seminar	Anne-Laure Bartier, Chantal de Moerloose, Robert Peirce	30h	2 Credits			X

o CFA - Options (60 credits)

o LLN - CFA : Asset Management (15 credits)

o LLSMS2213	Equity & Fixed Income (in English)	Bruno Colmant, Leonardo Iania	30h	5 Credits	1q	X
o LLSMS2017	International Accounting Standards (in English)	Bruno Colmant	30h	5 Credits	1q	X
o LLSMS2215	Derivative Securities	Leonardo Iania	30h	5 Credits	1q	X

o LLN - CFA : Risk Management (15 credits)

o LLSMS2019	Risk Management of Financial Institutions (Part 1) (in English)	Luc Henrard	30h	5 Credits	2q	X
o LLSMS2020	Risk Management of Financial Institutions (Part 2) (in English)	Luc Henrard	30h	5 Credits	2q	X
o LLSMS2212	Portfolio Management (in English)	Christophe Dispas	30h	5 Credits	2q	X

o ICHEC - CFA : Advanced Financial Analysis (15 credits)

This option (co-organised LSM-ICHEC) must be followed at ICHEC at Brussels.

o LICHE2210	Econometrics and forecasting	N.	30h	5 Credits	1q	X
o LICHE2230	Advanced Financial Analysis and Reporting	N.	30h	5 Credits	1q	X
o LICHE2240	Ethics in Finance	N.	30h	5 Credits	1q	X

o LLN - CFA : Elective Courses (15 credits)

3 courses among :

o LLSMF2009	Taxation (in French)	Marcel Gérard	30h	5 Credits	1q	X
o LLSMS2012	National and International Markets (in French)	Hervé Van Oppens	30h	5 Credits	1q	X
o LLSMS2018	European Corporate Governance (in English)	Karine Cerrada Cristia, Philippe Lambrecht	30h	5 Credits	1q	X
o LLSMS2060	European Economic Policy (in English)	Jean-Christophe Defraigne, Didier Reynders (compensates Jean-Christophe Defraigne), Didier Reynders	30h	5 Credits	1q	X
o LLSMS2061	Corporate Strategy in Europe (in English)	Benoît Gailly	30h	5 Credits	1q	X
o LLSMS2090	Auditing (in English)	Gerrit Sarens	30h	5 Credits	1q	X
o LSPRI2040	Public Management: Strategies, Organization and Management Control	Christian de Visscher	30h	5 Credits	1q	X

GESM2M - Information

Admission

General and specific admission requirements for this program must be satisfied at the time of enrolling at the university..

- [University Bachelors](#)
- [Non university Bachelors](#)
- [Holders of a 2nd cycle University degree](#)
- [Holders of a non-University 2nd cycle degree](#)
- [Adults taking up their university training](#)
- [Personalized access](#)

University Bachelors

Diploma	Special Requirements	Access	Remarks
UCL Bachelors			
		Direct access	
		Access with additional training	
Others Bachelors of the French speaking Community of Belgium			
Tous les bacheliers de la CfB		Access with additional training	
Autre programme de bachelier	Programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	Si les compléments de formation requis n'excèdent pas 15 crédits, ils sont ajoutés à la première année de master. S'ils sont compris entre 15 et 60 crédits, ils peuvent être acquis lors d'une première année préparatoire.
Bachelors of the Dutch speaking Community of Belgium			
		Direct access	
Foreign Bachelors			
		Direct access	

Non university Bachelors

Diploma	Access	Remarks
> Find out more about links to the university		
> BA en assurances > BA en commerce extérieur > BA en comptabilité > BA en e-business > BA en gestion des transports et logistique d'entreprise > BA en informatique de gestion > BA en marketing > BA-AESI en sciences économiques et sciences économiques appliquées	Accès au master moyennant réussite d'une année préparatoire de max. 60 crédits	Type court
> BA - ingénieur commercial - type long > BA en gestion de l'entreprise - type long > BA en gestion publique - type long > BA en traduction et interprétation - type long	Après vérification de l'acquisition des matières prérequis, soit accès moyennant la réussite d'une année préparatoire de 60	Type long

crédits max, soit accès immédiat moyennant ajout éventuel de 15 crédits max

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Holders of a 2nd cycle University degree

Diploma	Special Requirements	Access	Remarks
"Licenciés"			
		Direct access	
Masters			
		Direct access	
Tout master	Avec la mineure en gestion et programme répondant aux conditions générales d'accès	On the file: direct access or access with additional training	

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Holders of a non-University 2nd cycle degree

Diploma	Access	Remarks
> Find out more about links to the university		
<ul style="list-style-type: none"> > MA - ingénieur commercial > MA en gestion de l'entreprise > MA en gestion publique > MA en interprétation > MA en sciences administratives > MA en sciences agronomiques > MA en sciences commerciales > MA en sciences de l'ingénieur industriel (toutes finalités) > MA en sciences de l'ingénieur industriel en agronomie > MA en sciences industrielles (toutes finalités) > MA en traduction 	Accès direct au master moyennant ajout éventuel de 15 crédits max	Type long

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Adults taking up their university training

> See the website [Valorisation des acquis de l'expérience](#)

It is possible to gain admission to all masters courses via the validation of professional experience procedure.

Accès selon la procédure de validation des acquis de l'expérience

Consultez le site www.uclouvain.be/vae

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Personalized access

Reminder : all Masters (apart from Advanced Masters) are also accessible on file.

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Admission and Enrolment Procedures for general registration

Possible trainings at the end of the programme

Masters complémentaires accessibles : master complémentaire en gestion des transports et master complémentaire en gestion des risques financiers sur le site des Facultés universitaires St Louis.

Formation doctorale accessible : doctorat en sciences de gestion

Contacts

Curriculum Managment

Entite de la structure BLSM

Sigle	BLSM
Dénomination	Commission des bacheliers en sciences de gestion et en ingéniorat de gestion (UCL-Mons)
Adresse	Chaussée de Binche, 151 bte M1.01.01 7000 Mons Tél 065 323362 - Fax 065 323500
Secteur	Secteur des sciences humaines (SSH)
Faculté	Louvain School of Management (LSM)
Commission de programme	Commission des bacheliers en sciences de gestion et en ingéniorat de gestion (UCL-Mons) (BLSM)

Academic Supervisor : [Patrick Scarmure](#)

Président de jury : **Paul Belleflamme**

Secrétaire de jury : **Patrick Scarmure**

Usefull Contacts

Information pour les futurs étudiants : **Emmanuelle Petit**

