

**CORP2M**

2015 - 2016

Master [120] in Communication

**At Louvain-la-Neuve - 120 credits - 2 years - Day schedule - In french**Dissertation/Graduation Project : **YES** - Internship : **YES**Activities in English: **optional**Activities on other sites : **optional**Main study domain : **Information et communication**Organized by: **Faculté des sciences économiques, sociales, politiques et de communication (ESPO)**Programme code: **corp2m** - Francophone Certification Framework: 7**Table of contents**

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## CORP2M - Introduction

### Introduction

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## CORP2M - Teaching profile

### Learning outcomes

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### Programme structure

For a programme-type, and regardless of the focus, options/or elective courses selected, this master will carry a minimum of 120 credits divided over two annual units, corresponding to 60 credits each.

> **Tronc commun** [[en-prog-2015-corp2m-lcorp210t.html](#)]

#### Focuses

- > **Finalité approfondie** [[en-prog-2015-corp2m-lcorp200a](#)]
- > **Finalité spécialisée : gestion de la communication d'organisation et des relations publiques** [[en-prog-2015-corp2m-lcorp200s](#)]

#### Options courses

- > **Options de la finalité approfondie** [[en-prog-2015-corp2m-lcorp901r.html](#)]
  - > **Activités au choix** [[en-prog-2015-corp2m-lcorp200o.html](#)]
  - > **Options de la finalité : gestion de la communication d'organisation et des relations publiques** [[en-prog-2015-corp2m-lcorp902r.html](#)]
    - > **Communication interne et dynamique organisationnelle** [[en-prog-2015-corp2m-lcorp201o.html](#)]
    - > **Communication externe** [[en-prog-2015-corp2m-lcorp202o.html](#)]
    - > **Publicité** [[en-prog-2015-corp2m-lcorp203o.html](#)]
    - > **Relations presse** [[en-prog-2015-corp2m-lcorp204o.html](#)]
    - > **Management de la communication d'organisation** [[en-prog-2015-corp2m-lcorp205o.html](#)]
    - > **MONS - Marketing communication** [[en-prog-2015-corp2m-mingm210o.html](#)]
- > **Options transversales accessibles à tous les masters 120 de l'Ecole de communication** [[en-prog-2015-corp2m-lcorp911r.html](#)]
  - > **Ouverture en gestion de la communication d'organisation et des relations publiques** [[en-prog-2015-corp2m-lcomu201o.html](#)]
  - > **Ouverture "Ecole de journalisme de Louvain"** [[en-prog-2015-corp2m-lcomu202o.html](#)]
  - > **Ouverture en communication socio-éducative** [[en-prog-2015-corp2m-lcomu203o.html](#)]
  - > **Recherche en communication** [[en-prog-2015-corp2m-lcomu204o.html](#)]
  - > **Culture et communication** [[en-prog-2015-corp2m-lcomu205o.html](#)]
  - > **Etudes culturelles** [[en-prog-2015-corp2m-lcomu206o.html](#)]
  - > **Perfectionnement multimédia** [[en-prog-2015-corp2m-lcomu207o.html](#)]
  - > **MONS - Communication Web** [[en-prog-2015-corp2m-mcomm400o.html](#)]
  - > **Langages et genres médiatiques** [[en-prog-2015-corp2m-lcomu299o.html](#)]
  - > **Echange Erasmus ou international** [[en-prog-2015-corp2m-lcomu208o.html](#)]
  - > **Communication multilingue** [[en-prog-2015-corp2m-lcomu209o.html](#)]
  - > **Formation interdisciplinaire en création d'entreprise (CPME)** [[en-prog-2015-corp2m-lcomu210o.html](#)]

## CORP2M Detailed programme

## Programme by subject

## CORE COURSES [45.0]

- Mandatory  
 △ Courses not taught during 2015-2016  
 ⊕ Periodic courses taught during 2015-2016
- ☒ Optional  
 ⊖ Periodic courses not taught during 2015-2016  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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## ○ Mémoire (25 credits)

Course Code	Course Title	Prerequisites	Hours	Credits	Period	Year 1	Year 2
○ LCOMU2900A	Mémoire (1ère partie)	N.		3 Credits	2q	x	
○ LCOMU2900B	Mémoire (2ème partie)	N.		20 Credits			x
○ LCOMU2910	Seminar : Support in Methodology	Thierry De Smedt, Gérard Derèze, Sarah Sepulchre	15h	2 Credits	1q	x	

## ○ Langues (6 credits)

Les étudiants n'ayant jamais suivi de cours de Néerlandais en secondaire et à l'Université peuvent remplacer ce cours par un autre cours de langue de même niveau. (Allemand : LALLE2501 ou Espagnol : LESPA2600)

Course Code	Course Title	Instructors	Hours	Credits	Period	Year 1	Year 2
○ LNEER2501	Seminar of professional integration: Dutch - intermediate level	Isabelle Demeulenaere (coord.), Marie-Laurence Lambrecht, Catherine Lycops (compensates Marie-Laurence Lambrecht), Lutgarde Schrijvers	30h	3 Credits	2q	x	
○ LANGL2601	English for Communication - Entry to Professional life	Stéphanie Brabant, Auréli Deneumoustier (coord.), Nicholas Gibbs, Céline Gouverneur (coord.), Susan Jackman	30h	3 Credits	1 + 2q		x

## ○ Stage (10 credits)

Rem: Si l'étudiant désire effectuer un second stage, c'est en surplus des 120 crédits de son programme de master. Le second stage étant valorisé pour 5 crédits.

Course Code	Course Title	Prerequisites	Hours	Credits	Period	Year 1	Year 2
○ LCOMU2920	Stage	N.		10 Credits			x

## ○ Parcours multimédia (4 credits)

Course Code	Course Title	Instructors	Hours	Credits	Period	Year 1	Year 2
○ LCOMU2701	Parcours multimédia	Thierry De Smedt, Thibault Philippette, Yves Thiran, Philippe Verhaegen	30h	4 Credits	1q	x	

**LIST OF FOCUSES**

- > Finalité approfondie [ en-prog-2015-corp2m-lcorp200a ]  
 > Finalité spécialisée : gestion de la communication d'organisation et des relations publiques [ en-prog-2015-corp2m-lcorp200s ]

**FINALITÉ APPROFONDIE [30.0]**

- Mandatory  
 △ Courses not taught during 2015-2016  
 ⊕ Periodic courses taught during 2015-2016  
 ☒ Optional  
 ⊖ Periodic courses not taught during 2015-2016  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Philippe Marion	15h	3 Credits	1q	x	
○ LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Marc Lits	15h	3 Credits	2q	x	
○ LCOMU2160	Lectures dirigées	N.		4 Credits	1 ou 2q	x	
○ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q	x	
○ LCOMU2250	Mediatic Narration	Philippe Marion	30h	5 Credits	2q	x	
○ LCOMU2300	Public relations	Andrea Catellani	30h	5 Credits	1q	x	
○ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol-Riolland	30h	5 Credits	2q	x	

**FINALITÉ SPÉCIALISÉE : GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [30.0]**

- Mandatory  
 △ Courses not taught during 2015-2016  
 ⊕ Periodic courses taught during 2015-2016  
 ☒ Optional  
 ⊖ Periodic courses not taught during 2015-2016  
 ■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
○ LCOMU2300	Public relations	Andrea Catellani	30h	4 Credits	1q	x	
○ LCOMU2310	Strategic Business Communications	Philippe Crêteur, Katia Delvaile	30h	4 Credits	1q	x	
○ LCOMU2330	Advertising Communication	Philippe Marion	30h	4 Credits	1q	x	
○ LCOMU2340	Workshop on Communicational 1	Thierry Bouckaert, Lionel Groetaers, Philippe Marion (coord.)	15h	3 Credits	1q	x	
○ LCOMU2341	Atelier d'expression communicationnelle 2	Thierry Bouckaert, Romain Rihoux	15h	3 Credits	2q	x	
○ LCOMU2710	Ethique de la communication d'organisation	Andrea Catellani	22.5h	4 Credits	2q	x	
○ LCOMU2705	Web strategies, actions and metrics	Lionel Groetaers, Damien Renard	30h	4 Credits	2q	x	
○ LCOMU2360	Marketing et stratégies communicationnelles	Damien Renard, Baudouin Velge	30h	4 Credits	2q	x	



**OPTIONS [45.0]**

## Options de la finalité approfondie

- > **Activités au choix** [ en-prog-2015-corp2m-lcorp200o ]

## Options de la finalité : gestion de la communication d'organisation et des relations publiques

- > **Communication interne et dynamique organisationnelle** [ en-prog-2015-corp2m-lcorp201o ]
- > **Communication externe** [ en-prog-2015-corp2m-lcorp202o ]
- > **Publicité** [ en-prog-2015-corp2m-lcorp203o ]
- > **Relations presse** [ en-prog-2015-corp2m-lcorp204o ]
- > **Management de la communication d'organisation** [ en-prog-2015-corp2m-lcorp205o ]
- > **MONS - Marketing communication** [ en-prog-2015-corp2m-mingm210o ]

## Options transversales accessibles à tous les masters 120 de l'Ecole de communication

- > **Ouverture en gestion de la communication d'organisation et des relations publiques** [ en-prog-2015-corp2m-lcomu201o ]
- > **Ouverture "Ecole de journalisme de Louvain"** [ en-prog-2015-corp2m-lcomu202o ]
- > **Ouverture en communication socio-éducative** [ en-prog-2015-corp2m-lcomu203o ]
- > **Recherche en communication** [ en-prog-2015-corp2m-lcomu204o ]
- > **Culture et communication** [ en-prog-2015-corp2m-lcomu205o ]
- > **Etudes culturelles** [ en-prog-2015-corp2m-lcomu206o ]
- > **Perfectionnement multimédia** [ en-prog-2015-corp2m-lcomu207o ]
- > **MONS - Communication Web** [ en-prog-2015-corp2m-mcomm400o ]
- > **Langages et genres médiatiques** [ en-prog-2015-corp2m-lcomu299o ]
- > **Echange Erasmus ou international** [ en-prog-2015-corp2m-lcomu208o ]
- > **Communication multilingue** [ en-prog-2015-corp2m-lcomu209o ]
- > **Formation interdisciplinaire en création d'entreprise (CPME)** [ en-prog-2015-corp2m-lcomu210o ]

**OPTIONS DE LA FINALITÉ APPROFONDIE****OPTIONS DE LA FINALITÉ : GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [45.0]****COMMUNICATION INTERNE ET DYNAMIQUE ORGANISATIONNELLE [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Activités obligatoires (10 credits)**

● LCOMU2610	<a href="#">Internal communication</a>	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q	x	x
● LCOMU2611	<a href="#">Seminar: analysis of internal communication</a>	François Lambotte	15h	5 Credits	2q	x	x

**o Activité au choix (5 credits)**

⊗ LCOMU2223	<a href="#">Langage sonore</a>	Thierry De Smedt	22.5h	5 Credits	2q	x	x
⊗ LCOMU2250	<a href="#">Mediatic Narration</a>	Philippe Marion	30h	5 Credits	2q	x	x

						Year	
						1	2
✘ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol- Riolland	30h	5 Credits	2q	x	x
✘ LCOMU2606	inter-cultural communication	Alain Reyniers	30h	5 Credits	2q	x	x
✘ LCOMU2613	Communication sensible	Thierry Bouckaert, Lionel Groetaers, Didier Heiderich	30h	5 Credits	1q	x	x
✘ LCOMU2660	Theories in the communication Sector of multimedia	Gérard Valenduc	22.5h	5 Credits	2q	x	x
✘ LLSMG2010	Psycho-sociology of organizations	Thomas Périlleux	30h	5 Credits	2q	x	x
✘ LSOC2025	Sociology of Organisations and Organised Action	Carine Ollivier (compensates Marc Zune), Marc Zune	30h	5 Credits	2q	x	x



**COMMUNICATION EXTERNE [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**o Activités obligatoires (10 credits)**

● LCOMU2615	<a href="#">External communication</a>	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
● LCOMU2616	<a href="#">Seminar: External Communication Politics</a>	Damien Renard	22.5h	5 Credits	1q	x	x

**o Activité au choix (5 credits)**

⊗ LCOMU2230	<a href="#">Programmes and Targets of Radio-TV</a>	Frédéric Antoine	30h	5 Credits	2q	x	x
⊗ LCOMU2223	<a href="#">Langage sonore</a>	Thierry De Smedt	22.5h	5 Credits	2q	x	x
⊗ LCOMU2250	<a href="#">Mediatic Narration</a>	Philippe Marion	30h	5 Credits	2q	x	x
⊗ LCOMU2350	<a href="#">Assessment of organization communication</a>	Assaël Adary, Caroline Sauvajol- Rialland	30h	5 Credits	2q	x	x
⊗ LCOMU2613	<a href="#">Communication sensible</a>	Thierry Bouckaert, Lionel Groetaers, Didier Heiderich	30h	5 Credits	1q	x	x
⊗ LCOMU2617	<a href="#">Communication publique</a>	Olivier Alsteens, Olivier Alsteens (compensates Sandrine Roginsky), Jacques Moisse, Jacques Moisse (compensates Sandrine Roginsky), Sandrine Roginsky	30h	5 Credits	2q	x	x
⊗ LCOMU2606	<a href="#">inter-cultural communication</a>	Alain Reyniers	30h	5 Credits	2q	x	x
⊗ LCOMU2660	<a href="#">Theories in the communication Sector of multimedia</a>	Gérard Valenduc	22.5h	5 Credits	2q	x	x
⊗ LLSMS2061	<a href="#">Corporate Strategy in Europe</a>	Benoît Gailly	30h	5 Credits	1q	x	x
⊗ LSPRI2200	<a href="#">Lobbying, Communication and Political Marketing</a>	Theodoros Koutroubas, Sandrine Roginsky	30h	5 Credits	1q	x	x

**PUBLICITÉ [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016

- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
<input type="radio"/> LIHCS2103	<a href="#">Comportement du consommateur</a>	N.	30h	5 Credits	1q		x
<input type="radio"/> LIHCS2206	<a href="#">Ethique et communication publicitaire</a>	N.	30h	5 Credits	1q		x
<input type="radio"/> LIHCS2207	<a href="#">Paysage médiatique publicitaire</a>	N.	30h	5 Credits	1q		x

**RELATIONS PRESSE [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016

- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2

**o Activités obligatoires (10 credits)**

Les étudiants ayant suivi LCOMU2615 le remplacent par LCOMU2430.

<input type="radio"/> LCOMU2708	<a href="#">Relations presse</a>	<a href="#">Laurent-Paul Van Steirtegem</a>	30h	5 Credits	1q	x	x
<input type="radio"/> LCOMU2615	<a href="#">External communication</a>	<a href="#">Damien Renard, Pierre Verbeeren</a>	30h	5 Credits	1q	x	x

**o Activité au choix (5 credits)**

Une activité parmi :

<input type="circle-x"/> LCOMU2430	<a href="#">Ethical and Critical Analysis of Journalism</a>	<a href="#">Benoît Grevisse</a>	30h	5 Credits	1q	x	x
<input type="circle-x"/> LCOMU2631	<a href="#">Enjeux socio-économiques du journalisme</a>	<a href="#">Frédéric Antoine</a>	30h	5 Credits	2q	x	x
<input type="circle-x"/> LCOMU2230	<a href="#">Programmes and Targets of Radio-TV</a>	<a href="#">Frédéric Antoine</a>	30h	5 Credits	2q	x	x

**MANAGEMENT DE LA COMMUNICATION D'ORGANISATION [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016

- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2

**o Activité obligatoires (5 credits)**

<input type="radio"/> LCOMU2706	<a href="#">Management et communication d'organisation</a>	<a href="#">Catherine Alexandre, François Lambotte</a>	30h	5 Credits	2q	x	x
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Year

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**o Activités au choix (10 credits)**

⊗ LTRAV2610	Business economics	Nicolas Neysen	30h	5 Credits	2q	x	x
⊗ LTRAV2600	Staff and organization	Julien Raone (compensates Laurent Taskin), Laurent Taskin	30h	5 Credits	1q	x	x
⊗ LLSMG2010	Psycho-sociology of organizations	Thomas Périlleux	30h	5 Credits	2q	x	x
⊗ LSOC2025	Sociology of Organisations and Organised Action	Carine Ollivier (compensates Marc Zune), Marc Zune	30h	5 Credits	2q	x	x

**MONS - MARKETING COMMUNICATION [15.0]**

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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○ MCOMU2202	Marketing Communications	Claude Pecheux	30h+0h	5 Credits	1q	x	x
○ MCOMU2203	Processus de création publicitaire	Marc Soumillion	30h+0h	5 Credits	1q	x	x
○ MCOMU2204	Methodology of the marketing communication	Nicolas Lambert, Ingrid Poncin	30h+0h	5 Credits	1q	x	x

**OPTIONS TRANSVERSALES ACCESSIBLES À TOUS LES MASTERS 120 DE L'ECOLE DE COMMUNICATION****OUVERTURE EN GESTION DE LA COMMUNICATION D'ORGANISATION ET DES RELATIONS PUBLIQUES [15.0]**

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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⊗ LCOMU2300	Public relations	Andrea Catellani	30h	5 Credits	1q	x	x
⊗ LCOMU2615	External communication	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
⊗ LCOMU2610	Internal communication	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q	x	x

						Year	
						1	2
☒ LCOMU2617	Communication publique	Olivier Alsteens, Olivier Alsteens (compensates Sandrine Roginsky), Jacques Moisse, Jacques Moisse (compensates Sandrine Roginsky), Sandrine Roginsky	30h	5 Credits	2q	x	x
☒ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol- Rialland	30h	5 Credits	2q	x	x

### OUVERTURE "ECOLE DE JOURNALISME DE LOUVAIN" [15.0]

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

☒ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
☒ LCOMU2430	Ethical and Critical Analysis of Journalism	Benoît Grevisse	30h	4 Credits	1q	x	x
☒ LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q	x	x
☒ LCOMU2110	Analyse socio-politique des médias	Benoît Grevisse, Olivier Le Bussy (compensates Benoît Grevisse), Marc Lits, Jean-Paul Marthoz (compensates Marc Lits)	30h	5 Credits	2q	x	x
☒ LCOMU2801	Socio-économie du journalisme	Frédéric Antoine	30h	5 Credits	2q	x	x

### OUVERTURE EN COMMUNICATION SOCIO-ÉDUCATIVE

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

☒ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
☒ LCOMU2600	Scientific popularisation	Philippe Verhaegen	30h	5 Credits	1q	x	x
☒ LCOMU2640	Media education	Thierry De Smedt	30h	5 Credits	1q	x	x
☒ LCOMU2660	Theories in the communication Sector of multimedia	Gérard Valenduc	22.5h	5 Credits	2q	x	x
☒ LCOMU2663	Effets éducatifs des médias	Thierry De Smedt, Patrick Verniers	30h	6 Credits	1q	x	x

**RECHERCHE EN COMMUNICATION [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Activités obligatoires (10 credits)**

● LCOMU2100	Multidisciplinary Seminar on Research Communication 1	Philippe Marion	15h	3 Credits	1q	x	x
● LCOMU2101	Séminaire interdisciplinaire de recherche en communication 2	Marc Lits	15h	3 Credits	2q	x	x
● LCOMU2160	Lectures dirigées	N.		4 Credits	1 ou 2q	x	x

**o Une activité au moins au choix (5 credits)**

Cette activité est à choisir parmi tous les cours proposés à l'UCL, à l'exclusion de ceux qui sont repris dans la finalité approfondie et des cours pratiques. Ce choix devra être validé par le responsable du programme.

**CULTURE ET COMMUNICATION [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

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**o Activités au choix (10 credits)**

Deux activités parmi :

⊗ LCOMU2645	Communication in the Sector of Cultural Organisations	Fabienne Guillaume, Sarah Sepulchre	30h	5 Credits	2q	x	x
⊗ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q	x	x
⊗ MCOMU2108	Politiques culturelles	Damien Vanneste	30h+0h	5 Credits	2q	x	x
⊗ MCOMU2109	Pratiques communicationnelles dans le secteur culturel et non marchand	Jean-Luc Depotte, François Lambotte (coord.), null SOMEBODY	30h+0h	5 Credits	2q	x	x
⊗ MCOMU2703	Etudes culturelles	Sébastien Fevry	30h	5 Credits	2q	x	x

**o Activités au choix (5 credits)**

Cinq crédits minimum parmi :

⊗ LCOMU2615	External communication	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
⊗ LCOMU2360	Marketing et stratégies communicationnelles	Damien Renard, Baudouin Velge	30h	4 Credits	2q	x	x
⊗ MSPRI2160	Politiques de développement	Pierre Grega	30h+0h	5 Credits	1q	x	x
⊗ LTHEA2222	Organisation and management of cultural organisations connected with the theatre (IADT4004)	N.	30h	4 Credits	2q	x	x
⊗ LTHEA2223	Cultural Law and Administration	Ariane Joachimowicz	22.5h	4 Credits	1q	x	x

Year

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### ⌘ Cours de l'Institut des Arts de diffusion (IAD)

Les inscriptions aux cours suivants sont limitées.

⌘ LIADA2003	Economie culturelle	N.		5 Credits		x
⌘ LIADA2023	Animations socioculturelles	N.		3 Credits		x
⌘ LIADA2024	Production de spectacles théâtraux	N.		3 Credits		x
⌘ LIADA2025	Production de spectacles musicaux	N.		3 Credits		x
⌘ LIADA2026	Production de spectacles de danse	N.		3 Credits		x
⌘ LIADA2027	Production de spectacles pour l'enfance et la jeunesse	N.		3 Credits		x
⌘ LIADA2061	Droit de l'auteur et droit à l'image	N.		3 Credits		x

**ETUDES CULTURELLES [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**⊗ Activités au choix (10 credits)**

⊗ LCOMU2200	Cultural Studies	Alain Reyniers, Sarah Sepulchre	30h	5 Credits	1q	x	x
⊗ LCOMU2260	Cultural Politics	Patrick Colpé, Patrick Colpé (compensates Sarah Sepulchre), Sarah Sepulchre	30h	5 Credits	2q	x	x
⊗ LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q	x	x
⊗ MCOMU2703	Etudes culturelles	Sébastien Fevry	30h	5 Credits	2q	x	x
⊗ MCOMU2108	Politiques culturelles	Damien Vanneste	30h+0h	5 Credits	2q	x	x
⊗ MCOMU2111	Villes et culture : analyse sociologique	Philippe Scieur, Damien Vanneste	30h	5 Credits	1q	x	x

**⊗ Activité au choix (5 credits)**

Une activité au choix parmi :

⊗ LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q	x	x
⊗ LCOMU2250	Mediatic Narration	Philippe Marion	30h	5 Credits	2q	x	x
⊗ LCOMU2601	Anthroposociology of communication places	Alain Reyniers	30h	5 Credits	1q	x	x
⊗ MSPRI2160	Politiques de développement	Pierre Grega	30h+0h	5 Credits	1q	x	x
⊗ LKULF5280	Theater en cultuur	N.	26h	5 Credits		x	x
⊗ LKULF5320	Performance studies : analysis	N.	26h	5 Credits		x	x
⊗ LKULF5960	Cultuursemiotiek	N.	26h	5 Credits		x	x
⊗ LKULF9900	Film en literatuur	N.	26h	5 Credits		x	x

**PERFECTIONNEMENT MULTIMÉDIA [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016
- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
<input type="radio"/> LCOMU2661	Sociotechnics Stakes of multimedia	Christophe De Vleeschouwer, Xavier Marichal	30h	5 Credits	2q		x
<input type="radio"/> LIADA2663	Pratique des langages statiques	N.	15h	2 Credits			x
<input type="radio"/> LIADA2664	Pratique des langages dynamiques	N.	15h	2 Credits			x
<input type="radio"/> LIADA2665	Initiation graphique et audiovisuelle	N.	15h	2 Credits			x
<input type="radio"/> LIADA2666	Atelier de réalisation multimédia	N.	15h	4 Credits			x

**MONS - COMMUNICATION WEB [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016
- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
<input type="radio"/> MQANT2218	Nouvelles technologies et pratiques émergentes	François Fouss	30h+0h	5 Credits	1q	x	x
<input type="radio"/> MCOMU2210	Production éditoriale et production médiatique sur le web	Xavier Flament, Alain Gerlache	22.5h	5 Credits	1q	x	x
<input type="radio"/> MCOMU2211	Media Literacy	Thibault Philippette, Sandrine Roginsky	22.5h	5 Credits	1q	x	x

**LANGAGES ET GENRES MÉDIATIQUES [15.0]**

- Mandatory  
 Courses not taught during 2015-2016  
 Periodic courses taught during 2015-2016
- Optional  
 Periodic courses not taught during 2015-2016  
 Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

						Year	
						1	2
<input type="checkbox"/> LCOMU2221	Analyse des productions cinématographiques	Sébastien Fevry, Philippe Marion	22.5h	5 Credits	2q	x	x
<input type="checkbox"/> LCOMU2607	Analysis of documentary productions	Thierry Bellefroid, Gérard Derèze, Marc Lits	22.5h	6 Credits	2q	x	x
<input type="checkbox"/> LCOMU2605	Analysis of cultural and mediatic productions	Sarah Sepulchre	30h	5 Credits	2q	x	x
<input type="checkbox"/> LCOMU2223	Langage sonore	Thierry De Smedt	22.5h	5 Credits	2q	x	x



**COMMUNICATION MULTILINGUE [15.0]**

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

**⊗ Allemand (15 credits)**

● LMULT2213	Reading comprehension and vocabulary extension: economic and commercial texts in German	Marie-Luce Collard	22.5h	4 Credits	1q	x
● LMULT2411	Economic, legal, social and political issues in German-speaking countries	Henri Bouillon	30h+15h	5 Credits	1q	x
● LMULT2414	Oral business communication techniques in German (Part1)	Hedwig Reuter	15h+15h	6 Credits	1q	x

**⊗ Anglais (15 credits)**

● LMULT2223	Reading comprehension and vocabulary extension: economic and commercial texts in English	Sylvie De Cock	22.5h	4 Credits	1q	x
● LMULT2421	Economic, legal, social and political issues in English-speaking countries	Guido Latre	30h+15h	5 Credits	1q	x
● LMULT2424	Oral business communication techniques in English (Part 1)	Sylvie De Cock	15h+15h	6 Credits	1q	x

**⊗ Néerlandais (15 credits)**

● LMULT2233	Reading comprehension and vocabulary extension: economic and commercial texts in Dutch	Jean-Pierre Colson	22.5h	4 Credits	1q	x
● LMULT2431	Economic, legal, social and political issues in Dutch-speaking countries	Philippe Hiligsmann, Matthieu Sergier (compensates Philippe Hiligsmann)	30h+15h	5 Credits	1q	x
● LMULT2434	Oral business communication techniques in Dutch (Part 1)	Anne Goedgezelschap	15h+15h	6 Credits	1q	x

## FORMATION INTERDISCIPLINAIRE EN CRÉATION D'ENTREPRISE (CPME) [30.0]

● Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

Year

1 2

### o Activités obligatoires (20 credits)

● LCPME2001	Entrepreneurship Theory (in French)	Frank Janssen	30h+20h	5 Credits	1q	x	
● LCPME2002	Managerial, legal and economic aspects of the creation of a company (in French)	Régis Coeurderoy, Yves De Cordt, Marine Falize (compensates R&eacute;gis Coeurderoy)	30h+15h	5 Credits	1q	x	
● LCPME2003	Business plan of the creation of a company (in French)	Frank Janssen	30h+15h	5 Credits	2q	x	
● LCPME2004	Advanced seminar on Entrepreneurship (in French)	Roxane De Hoe (compensates Frank Janssen), Frank Janssen	30h+15h	5 Credits	2q	x	

### o Activités au choix (10 credits)

#### ⊗ Pour les étudiants en Relations publiques

Deux activités parmi :

⊗ LCOMU2615	External communication	Damien Renard, Pierre Verbeeren	30h	5 Credits	1q	x	x
⊗ LCOMU2708	Relations presse	Laurent-Paul Van Steirtegem	30h	5 Credits	1q	x	x
⊗ LCOMU2610	Internal communication	Thierry Bouckaert, Andrea Catellani, Jean-Marie Charpentier, François Lambotte, null SOMEBODY	30h	5 Credits	2q	x	x
⊗ LCOMU2350	Assessment of organization communication	Assaël Adary, Caroline Sauvajol-Rialland	30h	5 Credits	2q	x	x

#### ⊗ Pour les étudiants de l'Ecole de journalisme de Louvain (10 credits)

Deux activités parmi :

⊗ LCOMU2630	Rules of Editing	Thierry Delhaye, Benoît Grevisse, Didier Hamann, Stéphane Rosenblatt	30h	5 Credits	2q	x	x
⊗ LCOMU2631	Enjeux socio-économiques du journalisme	Frédéric Antoine	30h	5 Credits	2q	x	x
⊗ LCOMU2230	Programmes and Targets of Radio-TV	Frédéric Antoine	30h	5 Credits	2q	x	x

#### ⊗ Pour les autres étudiants (10 credits)

Deux activités d'une option complémentaire de leur finalité.

## Course prerequisites

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A document entitled [en-prerequis-2015-corp2m.pdf](#) specifies the activities (course units - CU) with one or more pre-requisite(s) within the study programme, that is the CU whose learning outcomes must have been certified and for which the credits must have been granted by the jury before the student is authorised to sign up for that activity.

These activities are identified in the study programme: their title is followed by a yellow square.

As the prerequisites are a requirement of enrolment, there are none within a year of a course.

The prerequisites are defined for the CUs for different years and therefore influence the order in which the student can enrol in the programme's CUs.

In addition, when the panel validates a student's individual programme at the beginning of the year, it ensures the consistency of the individual programme:

- It can change a prerequisite into a corequisite within a single year (to allow studies to be continued with an adequate annual load);
- It can require the student to combine enrolment in two separate CUs it considers necessary for educational purposes.

For more information, please consult [regulation of studies and exams](#).

## The programme's courses and learning outcomes

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For each UCL training programme, a [reference framework of learning outcomes](#) specifies the competences expected of every graduate on completion of the programme. You can see the contribution of each teaching unit to the programme's reference framework of learning outcomes in the document "In which teaching units are the competences and learning outcomes in the programme's reference framework developed and mastered by the student?"

The document is available by clicking [this link](#) after being authenticated with UCL account.

## CORP2M - Information

### Admission

**Modification of the admission requirements are on process to comply with the legal provisions of the 'Landscape' Decree. For information about the specific admission requirements, please contact the Faculty Office**

*General and specific admission requirements for this program must be satisfied at the time of enrolling at the university..*

L'admission à ce diplôme est réglée conformément au décret du 31 mars 2004 définissant l'enseignement supérieur, favorisant son intégration dans l'espace européen de l'enseignement supérieur et refinançant les universités.

En plus de remplir les conditions d'accès décrites ci-dessous, les candidats devront apporter la preuve d'une maîtrise suffisante de la langue française (niveau B1 du [Cadre européen commun de référence](#)).

#### Conditions générales d'accès :

Conformément aux [conditions d'admission générales](#), ont un accès direct les titulaires porteurs d'un des grades académiques de la Communauté française de Belgique suivants :

- un grade académique de premier cycle du même cursus;
- un même grade académique du deuxième cycle mais avec une autre finalité;
- un diplôme universitaire de premier cycle reconnu comme comprenant les 108 crédits suivants :

Economie et gestion (9)

Droit (9)

Informatique et Méthode (18)

Autres sciences humaines (30)

Information et communication (27)

Langues (15)

Les titulaires d'un diplôme universitaire de premier cycle reconnu comme comprenant au moins 93 crédits de ce programme type peuvent avoir accès à ce master en acquérant le solde des crédits manquant en prérequis.

Si le total des pré-requis dépasse 15 crédits, l'accès au master est conditionné à la réussite d'une année d'études préparatoire de maximum 60 crédits.

## Supplementary classes

To enrol for this Masters, the student must have a good command of certain subjects. If this is not the case, they must add preparatory modules to their Master's programme.

○ Mandatory

△ Courses not taught during 2015-2016

⊕ Periodic courses taught during 2015-2016

⊗ Optional

⊖ Periodic courses not taught during 2015-2016

■ Activity with requisites

Click on the course title to see detailed informations (objectives, methods, evaluation...)

### o Cours de base

○ LCOMU1212	Méthodes de recherche en communication : approches qualitatives	Gérard Derèze	30h+15h	5 Credits	1q
○ LCOMU1315	METHODS OF RESEARCH IN COMMUNICATIONS: QUANTITATIVES APPROCHES	Frédéric Antoine, Thibault Philippette (compensates Frédéric Antoine), Sarah Sepulchre	30h+15h	5 Credits	1 + 2q

### o Cours de langue

1 parmi :

⊗ LANGL1330	English intermediate level - 1st part au Q1	Julie Crombois (compensates Fanny Desterbecq), Estelle Dagneaux, Fanny Desterbecq, Marie Duelz, Marielle Henriët, Carlo Lefevre, Sandrine Meirlaen, Sandrine Mulkers (coord.), Marc Piwnik (coord.), Nevin Serbest, Colleen Starrs, Albert Verhaegen	30h	3 Credits	1 ou 2q
⊗ LANGL1333	General English	Dominique François (coord.), Colleen Starrs	30h	3 Credits	1 + 2q
⊗ LANGL2433	English Communication Skills	Aurélië Deneumoustier (coord.), Marie Duelz (coord.), Claudine Grommersch, Marielle Henriët	30h	3 Credits	1q

### o enseignements spécifiques

○ LCOMU1121	General Semiotics	Philippe Verhaegen	30h	5 Credits	2q
○ LCOMU1211	Information and Communication: sociological and ethical approaches	Benoît Grevisse, Emmanuel Tourpe (compensates Benoît Grevisse), Quentin Van Enis (compensates Benoît Grevisse)	30h	5 Credits	2q
○ LCOMU1327	SEMIOTIC & PRAGMATIC ANALYSIS OF THE MEDIA	Baptiste Campion (compensates Philippe Verhaegen), Philippe Verhaegen	30h+10h	5 Credits	2q
○ LCOMU1313	Narratology	Joëlle Desterbecq (compensates Marc Lits), Marc Lits	30h	5 Credits	2q
○ LCOMU1224	Structures socio-économiques des médias	Frédéric Antoine	30h+10h	5 Credits	2q

○ LCOMU1322	Media and Communication Law	François Jongen	30h	5 Credits	1q
○ LCOMU1126	Anthropologie de la communication	Gérard Derèze, Alain Reyniers (compensates G&eacute;ard Der&egrave;ze), Alain Reyniers	30h	5 Credits	2q
○ LCOMU1325	Communication and Organisation	Elise Le Moing	30h	4 Credits	1q

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