







5.00 credits

15.0 h

Q2

**This biannual learning is being organized in 2026-2027**

Teacher(s)	Maheu François ;
Language :	French
Place of the course	Louvain-la-Neuve
Main themes	The course offers a theoretical reflection analyzing issues related to the mechanisms of artistic communication and aesthetic perception, depending in particular on changing fashions and tastes. It draws attention to the specific teaching approaches required to address contemporary art. It provides an overview of the challenges involved in museum and heritage mediation and the prospects for research in this field for different types of audiences. Based on the observation and analysis of museum mediation practices, students design, apply, analyze, and discuss an original museum or heritage mediation module for a target audience.
Learning outcomes	<p><b>At the end of this learning unit, the student is able to :</b></p> <ol style="list-style-type: none"> <li>1 analyze and evaluate specific learning methods used for museum and heritage mediation,</li> <li>2 to design, implement, evaluate, and discuss an original museum or heritage mediation module.</li> </ol>
Evaluation methods	Active participation in the seminar and oral presentation of an educational module within a museum institution. Submission of a written assignment, which is assessed by the course instructor. Where applicable, any appropriate assessment methods will be implemented.
Teaching methods	Alternating between lectures, practical work sessions, field observations, meetings with professionals, and sessions where students share their different experiences.
Content	Study of various issues relating to difficulties encountered in the perception of art and which hinder learning (obstacles, preconceived ideas, problems of cultural heritage, changing criteria of appreciation, etc.). Analysis and discussion of practices observed in the field (museums and heritage sites). Students carry out practical work on the design and organization of oral mediation devices. Following these critical observations, students design, apply, analyze, and discuss an original museum or heritage mediation module for a target audience.
Inline resources	The course PowerPoint presentations and a reading portfolio are available on Moodle.
Faculty or entity in charge	EHAC

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in History of Art and Archaeology: Musicology	MUSI2M	5		
Master [120] in History	HIST2M	5		
Advanced Master in Visual Cultures	VISU2MC	5		
Master [120] in History of Art and Archaeology : General	ARKE2M	5		
Master [60] in History of Art and Archaeology : General	ARKE2M1	5		
Master [60] in History of Art and Archaeology: Musicology	MUSI2M1	5		
Master [120] of Education, Section 4 : History of Art and Archaeology	ARKE2M4	5		