

4.00 credits

22.5 h

Q1

Teacher(s)	De Cock Sylvie ;
Language :	English
Place of the course	Louvain-la-Neuve
Prerequisites	Prerequisites: B2 level of listening and reading and B2 level of speaking (Common European Framework of Reference).
Main themes	The course is based on a detailed description of the linguistic (grammatical, lexical and stylistic) features that are typical of the economic and commercial domain as opposed to other registers of the English language. The focus is on significantly increasing specialised vocabulary to enable students to easily understand any text in this domain. Articles from newspapers, magazines, scientific books and websites are used for reading comprehension and vocabulary extension exercises.
Learning outcomes	At the end of this learning unit, the student is able to : Understand economic and commercial texts in English and have acquired a solid vocabulary in these areas (at C1 level of the Common European Framework of Reference).
Evaluation methods	(1) Written exam (January session) = 90% of the final mark for the course: (1) reading comprehension activities about a series of authentic texts dealing with topics similar to the ones covered in class and questions relating to the genres discussed in class (50% of the mark) and (2) vocabulary exercises based on the vocabulary covered in the course (50% of the mark). (2) Continuous assessment: portfolio of authentic texts representing some of the genres discussed in class = 10% of the final mark for the course (to be submitted at the beginning of the session). In case of resit (August-September session), students take the written exam again. The use of generative artificial intelligence is not allowed for any parts of the evaluation. Their use by the student will be considered as cheating.
Teaching methods	Lectures and discussions based on authentic texts as well as reading and vocabulary exercises. Students will be required to do preparation work (reading and vocabulary exercises) before coming to class. The lectures are given face to face (or online via Teams or using dual mode teachig if face to face teaching is not possible in case of a health crisis for example).
Content	The course is based on a detailed analysis of a series of business genres using original texts. The focus is also on the language that is used in the genres under study. The course is organised both around a series of genres (news reports, press releases, annual reports, academic texts, blogs, job advertisements, etc.) and around themes such as human resources, the structure of organisations, (digital) marketing and advertising, sustainable development and innovation. Various exercises are also used to enhance reading skills and vocabulary extension in this domain.
Inline resources	Moodle
Bibliography	• On Moodle
Faculty or entity in charge	ELAL

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Multilingual Communication	MULT2M	4		
Master [120] in Communication	CORP2M	5		
Master [120] in Political Sciences: International Relations	SPRI2M	4		
Master [120] in Information and Communication Science and Technology	STIC2M	5		
Master [120] in Public Administration	ADPU2M	4		
Master [120] in Political Sciences: General	SPOL2M	4		
Master [120] : Business Engineering	INGE2M	5		
Master [120] in Management	GEST2M	5		
Master [120] in Modern Languages and Literatures : German, Dutch and English	GERM2M	4		
Master [120] in Communication	COMM2M	5		
Master [120] in Economics: General	ECON2M	5		
Master [120] in Modern Languages and Literatures : General	ROGE2M	4		
Master [120] in Journalism	EJL2M	5		