


10.00 credits

30.0 h

Q2

Teacher(s)	Pleyers Gordy ;
Language :	French
Place of the course	Mons
Learning outcomes	
Bibliography	Gavard-Perret M.L, Gotteland D., Haon C. et Jolibert A. (2012), Méthodologie de la recherche en sciences de gestion : Réussir son mémoire ou sa thèse, 2ème Edition, Pearson Gill J. et Johnson P. (2010), Research Methods for Managers, 4ème Edition, Sage Sem P. et Cornet A. (2018), Méthodes de recherche en sciences économiques et de gestion, Edition Universitaire européenne
Other infos	The use of artificial intelligence tools must remain measured and responsible: under no circumstances should they replace personal work or be relied upon uncritically to ensure the scientific rigor expected in academic outputs. Any breach of academic standards, including inappropriate or excessive use of AI tools, will be subject to disciplinary measures
Faculty or entity in charge	CLSM

Programmes containing this learning unit (UE)				
Program title	Acronym	Credits	Prerequisite	Learning outcomes
Master [120] in Management (shift schedule)	GEHC2M	10		
Master [120] in Management (shift schedule)	GEHM2M	10		