

SUSTAINABILITY MANAGEMENT

LANGUAGE:

English

TEACHING METHODS:

- Lectures
- Guest lectures
- Flipped classroom sessions
- Company visits
- Case studies
- Fieldwork
- Bloomberg terminal sessions
- Group projects
- Immersive activities
- Reflective journaling learning activities

EVALUATION METHODS:

- Written final exams
- Group project reports
- Oral presentations
- Continuous participation
- Bloomberg certification
- Individual reflective journals

5 MANDATORY COURSES

- Finance and Responsible Investment Practices (Q1)
- Measuring and Reporting Sustainability Performance (Q1)
- Leadership and Inner Development for Sustainability Transitions (Q2)
- Sustainability Transitions and Social Change (Q2)
- Social and Sustainable Entrepreneurship (Q2)



CONTENT

The Sustainability Management major responds to the growing recognition that **today's challenges are systemic**: climate change, biodiversity loss, widening inequalities, and social instability. These issues challenge traditional management models and call for a profound rethinking about organizations, leadership, and value creation.

In this major, students learn to understand sustainability transitions, analyze the systemic drivers of unsustainability, and develop strategies for organizational transformation. They explore how sustainability can be **integrated** into core management practices rather than treated as an add-on.

The program adopts a **distinctive perspective**: instead of starting from conventional management and adding sustainability to it, it begins with the systemic causes of unsustainability and examines how organizations, the financial community, business leaders, and entrepreneurs can become drivers of meaningful change.

Beyond what is learned in core courses, students develop a **transversal understanding** of sustainability management by integrating insights from leadership, finance, entrepreneurship, reporting and governance. Throughout the program, attention is given to ethical tensions, power dynamics, and the broader societal impacts of organizational decisions.

Particular emphasis is placed on paradigm change, collective action, and the development of leadership capacities for sustainability transitions. Students also reflect on the inner dimensions of leadership and the role organizations can play in broader social transformations.

The major combines rigorous analytical work with experiential and reflective learning, including immersive activities beyond the classroom. It prepares students to approach sustainability not as a sole compliance exercise, but as a **strategic, ethical and transformative challenge** that reshapes management practice, organizational culture, and professional responsibility.

Career Opportunities:

Graduates from this major pursue careers such as:

- Sustainability or ESG manager
- CSR officer
- Sustainability consultants or auditors
- Impact investment analysts
- Responsible finance specialist
- Social or sustainable entrepreneur
- Organizational transition manager
- Public policy advisor on ethics and sustainability
- Corporate governance and compliance officer
- Executive leaders with sustainability mandates.

Sustainability is reshaping every sector, and organizations urgently need professionals who combine analytical rigor with genuine commitment to transformation. The major opens doors across **private, public, and civil society organizations** alike.

Competences developed (LSM Compass)

Students learn to lead sustainable and ethical change by combining systems thinking, interdisciplinary knowledge, innovation, and effective collaboration in international and multicultural contexts. Key competencies:

- **Corporate citizenship**

Ability to integrate ethical, social and environmental considerations into management decisions

- **Systems thinking and critical analysis**

Understanding how economic, social and political systems shape sustainability challenges

- **Interdisciplinary knowledge**

Applying insights from finance, leadership, psychology, organizational theory, etc. to sustainability transitions

- **Leadership and inner development**

Developing self-awareness, resilience, and relational skills for leading change

- **Innovation and entrepreneurship**

Designing business models that generate economic, social and environmental value

- **International and multicultural collaboration**

Working effectively across cultures and stakeholder groups

Through this multidisciplinary major, students will learn to:

- Understand how sustainability transitions occur across individual, organizational, and societal levels
- Identify the psychological, structural, political and economic drivers of unsustainability
- Critically examine the dominant economic paradigm and its limits
- Apply responsible finance and ESG investment principles
- Measure and report sustainability performance using GRI, ESRS/CSRD, and IFRS/ISSB frameworks
- Develop leadership and inner development capacities for sustainability transitions
- Design social and sustainable business models
- Reflect on students' role as future managers and citizens in a sustainable transition.