

EUROPEAN BUSINESS

LANGUAGE:

English

PREREQUISITES:

Microeconomics,
Macroeconomics,
International
Economics, Political
Economy , Introduction
to public, private and
commercial Law,
Production
management, Industrial
organization, Strategy

TEACHING METHODS:

Various methods: see
specific course
descriptions

EVALUATION**METHODS:**

Various methods :
written and oral
examinations, essays,
readings, team projects



CONTENT

5 MANDATORY COURSES

- European Corporate Practice
- European Public Affairs
- European Economic Policy
- Corporate Strategy in Europe
- Industrial Relations in Europe

**AIMS:**

To provide a better understanding on how business operates in the EU single market, how EU policies affect business and on how business and EU institutions interact.

Acquired Skills:

Knowledge of the European business environment and business strategies in the EU. Analysis of EU policies

Career Opportunities:

MNEs (EU corporate governance & supply chain), European institutions, Think- tanks, Lobbying