

# INNOVATION MANAGEMENT

## LANGUAGE:

English

## PREREQUISITES:

Bachelor in Business engineering

## TEACHING METHODS:

Lectures, pre-reading, case studies, testimonials, group works

## EVALUATION

### METHODS:

Written and oral exams, group reports and presentations



## CONTENT

The management and economics of innovations, in particular from a knowledge-intensive, ecosystem and digital economy viewpoints.

## AIMS:

At the end of the major, students will be able to better master how to manage organizations and regions in innovation-intensive environments, where constant disruptions is the “new normal” and where new partners and new knowledge are key assets

## 5 MANDATORY COURSES

- Innovation Management I
- Innovation Management II
- Economics of Innovation
- Knowledge Management
- Innovation Policy and Ecosystems

### « Bonus » course:

- International Entrepreneurship

(It is possible to take this extra course (5 credits) in addition to the 5 courses of the innovation major. Application required)

**Acquired Skills:**

Analytical skills, presentation skills, problem solving, helicopter view, decision making, Bloomberg Market Concepts®

**Career Opportunities:**

Executive positions in innovative firms

Corporate entrepreneurship, new business development and corporate venturing roles

Innovation policy responsibilities